LOOKING BACK

MOVING FORWARD

ANNUAL REPORT 2002 2003 RAPPORT ANNUEL

Manitoba

FILM & SOUND

104-00434/

## THE MANITOBA FILM AND SOUND RECORDING DEVELOPMENT CORPORATION

## 2002/2003 ANNUAL REPORT

**Letter of Transmittal**

**July 31, 2003**

Honourable Eric Robinson
Minister of Culture, Heritage and Tourism
Room 118, Legislative Building
450 Broadway
Winnipeg, Manitoba
R3C 0V8

Dear Minister Robinson:

In accordance with Section 16 of The Manitoba Film and Sound Recording Development Corporation Act, I have the honour to present the Annual Report of the Manitoba Film and Sound Recording Development Corporation for the fiscal year ended March 31, 2003.

Respectfully submitted,

C Barker

Cheryl Barker
Chairperson

## LA SOCIÉTÉ MANITOBAINE DE DÉVELOPPEMENT DE L'ENREGISTREMENT CINÉMATOGRAPHIQUE ET SONORE

## RAPPORT ANNUEL 2002-2003

**Lettre d'accompagnement**

**31 juillet 2003**

L'honorable Eric Robinson
Ministre de la Culture, du Patrimoine
et du Tourisme
Pièce 118, Palais législatif
450, avenue Broadway
Winnipeg (Manitoba) R3C 0V8

Monsieur le Ministre,

J'ai l'honneur de vous remettre, conformément à l'article 16 de la Loi sur la Société manitobaine de développement de l'enregistrement cinématographique et sonore, le Rapport annuel de la Société manitobaine de développement de l'enregistrement cinématographique et sonore pour l'exercice qui s'est terminé le 31 mars 2003.

Je vous prie d'agréer, Monsieur le Ministre, l'expression de mes sentiments respectueux.

C Barker

Cheryl Barker
Présidente

## MESSAGE FROM THE CHAIRPERSON AND CHIEF EXECUTIVE OFFICER

On behalf of the Manitoba Film and Sound Recording Development Corporation (MANITOBA FILM & SOUND) and the Board of Directors, we are pleased to present the Annual Report for fiscal year ended March 31, 2003.

This year, MANITOBA FILM & SOUND celebrated our 15th year anniversary and as milestone anniversaries should, it was a year unlike any other in the Corporation's history. Unprecedented film production; program enhancements; management changes; funding challenges; and many industry achievements are what characterized fiscal year 2003.

With the ongoing financial support of the Government of Manitoba, MANITOBA FILM & SOUND has continued to fulfill its mandate by investing in Manitoba's film and sound recording industries to ensure their growth and development. This year, MANITOBA FILM & SOUND committed approximately $1.6 million directly to film and sound recording programs, which translates into the production of 13 film and television productions and 18 sound recording albums. These indigenous projects are now a lasting contribution to Manitoba's cultural, prairie landscape.

Furthermore, the value of the entire motion picture industry in Manitoba including indigenous, co-productions and foreign (guest productions) activities reached an unprecedented $82 million dollars - that's a significant 27% increase over last year's total.

However, financial statistics alone cannot measure the achievements of Manitoba's film and sound recording industries. This year, Manitobans working in the film and sound industries received numerous awards and honours, including:

- *Dracula: Pages from a Virgin's Diary* (Directed by: Guy Maddin, Produced by: Von Helmolt Productions/ CBC) gained international acclaim winning an International Emmy Award for Best Performing Arts Program and the Fantasy Film Award at the Sitges International Festival of Cinema in Spain. Dracula also picked up two Gemini Awards for Best Performing Arts Program and Best Direction 2002.
- *The Nature of Nicholas*, which screened in competition at the SXSW Film Festival in Austin, Texas.
- *The Notorious Mrs. Armstrong* (Buffalo Gal Pictures and Journey Films) was awarded a Bronze Plaque at The Columbus International Film & Video Festival (the "Chris Awards").
- Manitobans won 13 out of 17 awards at this year's Prairie Music Awards in Winnipeg. MANITOBA FILM & SOUND were also presented with a special award honouring the Corporation's 15th year anniversary, on behalf of the Prairie Music Alliance.
- Country recording group, Doc Walker won the award for Best Independent Group or Duo at the Canadian Country Music Awards in Calgary. Winnipeg's own Guppy Graphic Design Studio, won Best Album Design for their graphic design work on Doc Walker's album Curve.
- Manitoban, Remy Shand received an impressive four nominations in the R&B category at the prestigious Grammy Awards; placing him alongside fellow nominees The Temptations, Luther Vandross and Al Green.
- Aboriginal recording group, Eagle & Hawk (On and On) won a 2002 Juno Award in the Best Music of Aboriginal Canada Recording category.
- Manitoba's recording artists signed on the dotted line several times this year, with several artists signing to major labels, including: Sonic Bloom (604/Roadrunner Records, distributed worldwide by Universal Music); The Weakerthans (Epitaph); The Harlots (Universal Music) and the Telephathic Butterflies (Rainbow Quartz).

While the film and sound recording industries financial contributions are significant and achievements impressive, there are still many more projects than there is funding available to support them. In response to this delicate balance of supply and demand, MANITOBA FILM & SOUND, in consultation with the industry developed the Film Evaluation Criteria. This criteria was applied to all Market Driven Television and Feature Film Production Program applications, as of the beginning of fiscal year 2003. With the development of the Film Evaluation Criteria, MANITOBA FILM & SOUND continues to invest in Manitoba's cultural milieu, while developing programs that are competitive and current.

Other significant program enhancements included the Government of Manitoba's allocation of $300,000 annually for a minimum of three years to MANITOBA FILM & SOUND to administer the new Manitoba Interactive Media Fund. As well, after extensive consultation with producers, the Manitoba Motion Picture Industry Association (MMPIA) and the Tax Credit Advisory Committee, important amendments were implemented to the Film and Video Production Tax Credit. Incentives such as the 22.5% cap applied to the total production costs was removed, making the Tax Credit even more effective and producer-friendly, which is one of MANITOBA FILM & SOUND's primary objectives.

Management changes also occurred in fiscal year 2003 with Carole Vivier (CEO) taking an eight-month secondment to work as the Regional Vice President for Central Canada for the Canadian Television Fund (CTF). Consequently, Alexandra Rosentreter, Manager, Film Programs was appointed Interim General Manager by the Board of Directors. Carole returned to the Corporation and resumed her role as Chief Executive Officer/General Manager and Film Commissioner in October 2002.

We would like to take this opportunity to acknowledge the support of MANITOBA FILM & SOUND's Board of Directors for their continued guidance, dedication and contributions, in this past exciting year. We also thank and acknowledge our Board members who departed during the year, including: Victor Dobchuk (Vice-Chair); two of our inaugural board members Tom Kormylo and Dale Severyn; as well as Gerry McIvor. Furthermore, we extend our gratefulness to the dedicated employees at MANITOBA FILM & SOUND, whose individual talents together with teamwork have contributed to our most successful year to date.

Furthermore, MANITOBA FILM & SOUND wishes to express our appreciation to the Government of Manitoba, as well as the Department of Culture, Heritage and Tourism and the Department of Industry, Trade and Mines for continuing to invest in the growth and development of the cultural industries.

In closing, MANITOBA FILM & SOUND would not be celebrating our 15th year anniversary without the film, sound and interactive media stakeholders and associations, as well as the many talented producers, writers, musicians and craftspeople who work in the film, sound recording and interactive media industries. It is because of your vision, creativity and hard work that the cultural industries continue to grow and succeed in Manitoba and for that, we thank you!

Carole Vivier

Carole Vivier
Chief Executive Officer
General Manager

C Barker

Cheryl Barker
Chairperson

Nous avons le plaisir de vous présenter, au nom de la Société manitobaine de développement de l'enregistrement cinématographique et sonore (la Société) et du Conseil d'administration, le Rapport annuel pour l'exercice qui s'est terminé le 31 mars 2003.

Cette année, la Société a fêté son 15e anniversaire de son existence et, comme à toute étape importante, elle a connu une année comme elle n'en avait jamais connu. Une production cinématographique sans précédent, des améliorations aux programmes, des changements dans la gestion, des défis en matière de financement et quantité de réalisations de l'industrie, voilà ce qui a caractérisé l'exercice 2003.

Grâce à l'appui financier continu du gouvernement du Manitoba, la Société a continué de remplir son mandat en investissant dans les industries manitobaines de l'enregistrement cinématographique et sonore afin d'assurer leur croissance et leur développement. Cette année, la Société a engagé approximativement 1,6 million de dollars directement dans des programmes d'enregistrement cinématographique et sonore, ce qui a permis de réaliser 13 productions cinématographiques et télévisées et d'enregistrer 18 albums. Ces projets autochtones constituent désormais une contribution durable au paysage culturel des prairies manitobaines.

De plus, la valeur de toute l'industrie cinématographique manitobaine, y compris les activités autochtones, les coproductions et les activités étrangères (productions spéciales), ont atteint le chiffre record de 82 millions de dollars, ce qui représente une augmentation de 27 % par rapport à l'an dernier.

Cependant, les statistiques financières ne peuvent mesurer à elles seules tout ce qu'ont accompli les industries manitobaines de l'enregistrement cinématographique et sonore. Cette année, les Manitobains qui travaillent dans ces industries se sont vus décerner de nombreux prix et honneurs, dont les suivants:

- Dracula: Pages from a Virgin's Diary (réalisateur: Guy Maddin; producteur Von Helmolt Productions/CBC) a été salué sur la scène internationale et a remporté un International Emmy Award for Best Performing Arts
- Program ainsi que le prix du film fantastique au Festival international du cinéma de Sitges (Espagne). Dracula a également récolté deux prix Gemini en 2002, pour la meilleure émission des arts de la scène et la meilleure réalisation 2002.
- The Nature of Nicholas, qui a été projeté en compétition au Festival du film SXSW d'Austin (Texas).
- The Notorious Mrs. Armstrong (Buffalo Gal Pictures et Journey Films) s'est vu décerner une Plaque de bronze au Festival international du film et de la vidéo de Columbus (les « Chris Awards »).
- Des Manitobains ont remporté 13 des 17 prix décernés aux Prix de la musique des Prairies, à Winnipeg. La Société était également présente, avec un prix spécial remis à l'occasion de son 15e anniversaire, au nom de la Prairie Music Alliance.
- Le groupe de musique country Doc Walker a remporté le prix du meilleur groupe ou duo indépendant aux Prix de la musique country du Canada, à Calgary. Le Guppy Graphic Design Studio de Winnipeg a remporté le prix du graphisme pour sa conception graphique de l'album de Doc Walker, Curve.
- Le Manitobain Remy Shand a été nommés quatre fois dans la catégorie R&B aux prestigieux prix Grammy, aux côtés des Temptations, de Luther Vandross et de Al Green.
- En 2002, le groupe autochtone Eagle & Hawk (On and On) a remporté un prix Juno dans la catégorie du meilleur enregistrement de musique autochtone canadienne.
- Des artistes exécutants manitobains ont signé plusieurs contrats cette année avec des labels importants, y compris Sonic Bloom (604/Roadrunner Records, distribution mondiale par Universal Music); The Weakerthans (Epitaph); The Harlots (Universal Music) et Telephathic Butterflies (Rainbow Quartz).

La contribution des industries de l'enregistrement cinématographique et sonore est importante et ce qu'elles accomplissent est impressionnant, mais il reste toujours beaucoup plus de projets qu'il n'y a de fonds à allouer pour les aider. Devant cet équilibre délicat entre l'offre et la demande, la Société a élaboré des critères d'évaluation cinématographique, en consultation avec l'industrie. Depuis le début de l'exercice 2003, ces critères sont appliqués à toutes les demandes de fonds présentées au Programme de financement pour le développement de longs métrages et d'émissions de télévision axés sur le marché. Avec la définition des critères d'évaluation cinématographique, la Société continue d'investir dans le milieu culturel manitobain, tout en développant des programmes concurrentiels et modernes.

Par ailleurs, le gouvernement du Manitoba a décidé de verser à la Société 300 000 $ par an, pendant un minimum de trois ans, pour qu'elle gère le nouveau fonds manitobain pour les médias interactifs. De plus, après des consultations approfondies avec les producteurs, la Manitoba Motion Picture Industry Association (MMPIA) et le Comité consultatif des crédits d'impôt, des modifications importantes ont été apportées au crédit d'impôt pour les productions cinématographiques et vidéo. Des mesures d'encouragement telles que le plafonnement de 22,5 % appliqué aux coûts de production totaux ont été supprimés, ce qui rend le crédit d'impôt encore plus efficace et intéressant pour les producteurs, et c'est un des principaux objectifs de la Société.

Des changements sont également intervenus sur le plan de la gestion pendant l'exercice 2003. Ainsi, Mme Carole Vivier (P.-D.g) a accepté un détachement de huit mois au poste de vice-présidente régionale pour le centre du Canada du Fonds canadien de télévision (FCT). Le Conseil d'administration a donc nommé Mme Alexandra Rosentreter, directrice des programmes cinématographiques, directrice générale par intérim. En octobre 2002, Carole est revenue à la Société et a repris ses fonctions de présidente-directrice générale et de commissaire du bureau du cinéma.

Nous souhaitons profiter de cette occasion pour remercier le Conseil d'administration de la Société de son soutien, de ses conseils, de ses contributions et de son dévouement constants au cours de l'année passionnante qui vient de s'écouler. Nous remercions également les membres du Conseil qui sont partis pendant l'année; à savoir : M. Victor Dobchuk (vice-président); deux des quatre premiers membres du Conseil, MM. Tom Kormylo et Dale Severyn; et M. Gerry McIvor. De plus, nous exprimons toute notre gratitude aux employés dévoués de la Société qui ont contribué, par leurs talents individuels et leur travail d'équipe, à notre année la plus fructueuse à ce jour.

En outre, la Société souhaite remercier le gouvernement du Manitoba, ainsi que le ministère de la Culture, du Patrimoine et du Tourisme, et le ministère de l'Industrie, du Commerce et des Mines de continuer à investir dans la croissance et le développement des industries culturelles.

Enfin, la Société ne célébrerait pas son 15e anniversaire sans les intervenants et les associations du monde du cinéma, du son et des médias interactifs, et sans les nombreux et talentueux réalisateurs, scénaristes, musiciens et artisans qui travaillent dans les industries de l'enregistrement cinématographique et sonore ainsi que des médias interactifs. C'est grâce à leur vision, à leur créativité et à leur dur labeur que les industries culturelles continuent de s'épanouir au Manitoba, et nous les en remercions!

Carole Vivier
Présidente-directrice générale

Cheryl Barker
Présidente du Conseil d'administration

## THE CORPORATION

Manitoba Film and Sound Recording Development Corporation (MANITOBA FILM & SOUND) is a statutory corporation of government proclaimed under *The Manitoba Film and Sound Recording Development Corporation Act*. Funded by the Province of Manitoba, MANTOBA FILM & SOUND management reports directly to a nine-member Board of Directors appointed by the Lieutenant Governor.

MANITOBA FILM & SOUND's mission is to promote Manitoba's film and sound recording artists and industries at home and to the world, by:

**Developing** new talent, industry-skills,
**Nurturing** the new and existing talent, to higher levels, and
**Communicating and marketing** to people at home and throughout the world the talent and skill-levels that are here in Manitoba.

## LA SOCIÉTÉ

La Société manitobaine de développement de l'enregistrement cinématographique et sonore (ci-après désignée « la Société ») est une société constituée en vertu de la Loi sur la Société manitobaine de développement de l'enregistrement cinématographique et sonore. Financée par le gouvernement du Manitoba, la direction de la Société relève directement du conseil d'administration de neuf membres nommés par le lieutenant-gouverneur.

La mission de la Société est de promouvoir les industries cinématographiques et de l'enregistrement du Manitoba et ses artistes, tant à l'échelle locale que mondiale:

**en favorisant l'émergence** de nouveaux talents et de compétences liées à l'industrie;
**en assurant l'épanouissement** de nouveaux talents et de talents existants à des niveaux plus élevés;
**en faisant connaître et en commercialisant** les talents et les compétences qui existent au Manitoba à l'échelle locale et internationale.

## BOARD OF DIRECTORS

The activities of MANITOBA FILM & SOUND are monitored by the Board of Directors that includes:

*Current Board Members:*

Cheryl Barker - Chairperson (re-appointed as Chairperson May 15, 2002)
John Harvie - Vice-Chair (appointed to Board May 15, 2002)
Heather Bishop
David Dandeneau
Léo Dufault
Cor Godri (appointed to Board November 20, 2002)
Shereen Jerrett
Joy Keeper (appointed to Board November 20, 2002)
Rob Macklin (appointed to Board May 15, 2002)

*Departed Board Members in fiscal year 2003:*

Victor Dobchuk (to July 15, 2002)
Tom Kormylo (to May 15, 2002)
Gerry McIvor (to May 15, 2002)
Dale Severyn (to May 15, 2002)

## LE CONSEIL D'ADMINISTRATION

Les activités de la Société sont surveillées par le Conseil d'administration,

*Auquel siègent actuellement:*

Cheryl Barker – présidente (reconduite à la présidence le 15 mai 2002)
John Harvie – vice-président (nommé au Conseil le 15 mai 2002)
Heather Bishop
David Dandeneau
Léo Dufault
Cor Godri (nommé au Conseil le 20 novembre 2002)
Shereen Jerrett
Joy Keeper (nommée au Conseil le 20 novembre 2002)
Rob Macklin (nommé au Conseil le 15 mai 2002)

*Et qu'ont quitté pendant l'exercice 2003:*

Victor Dobchuk (a siégé jusqu'au 15 juillet 2002)
Tom Kormylo (a siégé jusqu'au 15 mai 2002)
Gerry McIvor (a siégé jusqu'au 15 mai 2002)
Dale Severyn (a siégé jusqu'au 15 mai 2002)

The Corporation is administered by the Chief Executive Officer and General Manager, who reports directly to the Board of Directors.

## STAFF

| | |
|---|---|
| Carole Vivier | Chief Executive Officer and General Manager<br>(returned following leave of absence October 30, 2002) |
| Eleanore Schlamb | Manager, Finance & Administration (to January 31, 2003) |
| Alexa Rosentreter | Interim General Manager (March 4, 2002 to October 30, 2002) |
| Kevin Walters | Manager, Sound Recording Programs |
| Monique Ledohowski | Manager, Systems & Operations (to January 31, 2003)<br>Manager, Finance & Operations (as of February 1, 2003) |
| Angie Glesby | Film Programs Administrator (to November 3, 2002)<br>Interim Manager, Film and Interactive Media Programs<br>(as of November 4, 2002) |
| Louise O'Brien-Moran | Manager, Locations (as of June 3, 2002) |
| Danielle Jubinville | Programs Analyst |
| Brent Deere | Programs Analyst (as of August 6, 2002) |
| Pamela Hoeschen | Communications & Corporate Affairs Coordinator |
| Susie Freedman | Administration/Locations Assistant (as of February 10, 2003) |
| Peggy Romas | Administrative Assistant (as of April 8, 2002) |
| Alex Archbold | Locations Coordinator (to May 21, 2002) |

MANITOBA FILM & SOUND staff with International Emmy-Award winner Vonnie Von Helmolt (Producer) "Dracula: Pages from a Virgin's Diary" and Guy Maddin (Director)

Le personnel de la Société manitobaine de développement de l'enregistrement cinématographique et sonore aux côtés de Vonnie Von Helmolt (productrice), gagnante d'un prix Emmy pour le film "Dracula: Pages from a Virgin's Diary", et Guy Maddin (réalisateur).



La Société est dirigée par la présidente-directrice générale, qui relève directement du Conseil d'administration.

## LES MEMBRES DU PERSONNEL

| | |
|---|---|
| Carole Vivier | Présidente-directrice générale<br>(rentrée après un congé le 30 octobre 2002) |
| Eleanore Schlamb | Directrice, Finances et administration (jusqu'au 31 janvier 2003) |
| Alexa Rosentreter | Directrice générale par intérim (du 4 mars au 30 octobre 2002) |
| Kevin Walters | Directeur, Programmes d'enregistrement sonore |
| Monique Ledohowski | Directrice, Systèmes et opérations (jusqu'au 31 janvier 2003)<br>Directrice, Finances et opérations (à partir du 1er février 2003) |
| Angie Glesby | Administratrice des programmes cinématographiques<br>(jusqu'au 3 novembre 2002)<br>Directrice par intérim, Programmes cinématographiques et médias<br>interactifs (à partir du 4 novembre 2002) |
| Louise O'Brien-Moran | Directrice, Lieux de tournage (à partir du 3 juin 2002) |
| Danielle Jubinville | Analyste de programmes |
| Brent Deere | Analyste de programmes (à partir du 6 août 2002) |
| Pamela Hoeschen | Coordonnatrice des communications et des affaires générales |
| Susie Freedman | Assistante administration/lieux de tournage (à partir du 10 février 2003) |
| Peggy Romas | Assistante administrative (à partir du 8 avril 2002) |
| Alex Archbold | Coordonnateur des lieux de tournage (jusqu'au 21 mai 2002) |

MANITOBA FILM & SOUND and guests on set of "The Saddest Music in the World". RoseAnna Schick (MMPIA), Mike Benson (ARTS Branch), Carole Vivier (MANITOBA FILM AND SOUND), Paul Vogt (Province of Manitoba), Guy Maddin (Director), Nancy Allan (MLA St. Vital), Phyllis Laing (Producer), Bob Dewar (Province of Manitoba), Dwight MacAulay (Province of Manitoba)

Le personnel de la Société manitobaine de développement de l'enregistrement cinématographique et sonore et des invités sur le plateau de tournage du film "The Saddest Music in the World".

MANITOBA FILM & SOUND objectives are to create and stimulate employment and investment in Manitoba by developing and promoting Manitoba companies producing, distributing, and marketing film, television, video and sound recording products, as well as to promote Manitoba and the city of Winnipeg as a film location to offshore production companies. MANITOBA FILM & SOUND is a member of the Association of Film Commissions International (AFCI).

MANITOBA FILM & SOUND views economic considerations as critical to fulfilling its cultural mandate.

To achieve the Corporation's objectives, MANITOBA FILM & SOUND consults and works closely with industry associations and representatives, including: the Manitoba Motion Picture Industry Association, the Manitoba Audio Recording Industry Association, the Winnipeg Film Group, Film Training Manitoba and the National Screen Institute.

The following is an overview of some of MANITOBA FILM & SOUND's initiatives during the 2003 fiscal year:

**COMMUNITY OUTREACH INITIATIVES**

As part of MANITOBA FILM & SOUND's mission to communicate and market our programs, the Corporation participated in a variety of community outreach initiatives in fiscal year 2003.

This year, MANITOBA FILM & SOUND partnered with the Manitoba Motion Picture Industry Association (MMPIA), the Manitoba Audio Recording Industry Association (MARIA), the National Screen Institute (NSI), Winnipeg Film Group, IATSE 856 and the Director's Guild of Canada (Manitoba District) to market the film, sound and interactive media industries at various career symposiums in Winnipeg and surrounding communities. These initiatives included:

- Blueprint for the Future: Aboriginal Career Fair (Winnipeg)
- Brandon Career Symposium (Brandon)
- Brandon Rural Forum (Brandon)
- Collège Universitaire de Saint-Boniface Career Expo (Winnipeg)
- Manitoba Business Owners and Manager's Association (Winnipeg)
- Parkland Career & Job Fair (Dauphin)
- Rotary Career Symposium (Winnipeg)

The Honorable Gary Doer and Doc Walker celebrate the start of the 2003 Juno Awards.

Le premier ministre Gary Doer et Doc Walker inaugurent le gala 2003 des prix Juno.



La SOCIÉTÉ MANITOBAINE DE DÉVELOPPEMENT DE L'ENREGISTREMENT CINÉMATOGRAPHIQUE ET SONORE a pour objectif de créer des emplois et de susciter l'investissement au Manitoba, en contribuant au développement et à la promotion des entreprises cinématographiques du Manitoba qui réalisent, distribuent et commercialisent des films, des émissions de télévision, des bandes vidéo et des enregistrements sonores. Elle a aussi pour objectif de promouvoir, auprès de compagnies de production cinématographique étrangères, la province du Manitoba et la ville de Winnipeg en tant que sites de tournage de films. La SOCIÉTÉ MANITOBAINE DE DÉVELOPPEMENT DE L'ENREGISTREMENT CINÉMATOGRAPHIQUE ET SONORE est un membre de l'Association of Film Commissions International (AFCI).

La SOCIÉTÉ MANITOBAINE DE DÉVELOPPEMENT DE L'ENREGISTREMENT CINÉMATOGRAPHIQUE ET SONORE, estime qu'il est essentiel de tenir compte des facteurs économiques dans l'accomplissement de son mandat culturel.

Pour atteindre ses objectifs, la Société consulte les associations et les représentants de l'industrie, avec qui elle travaille aussi en étroite collaboration. Il s'agit, notamment, de la Manitoba Motion Picture Industry Association, de la Manitoba Audio Recording Industry Association, du Winnipeg Film Group, de Film Training Manitoba et de l'Institut national des arts de l'écran.

Voici, ci-dessous, un aperçu de quelques initiatives prises par la Société pendant l'exercice 2003.

**INITIATIVES DE PROMOTION COMMUNAUTAIRE**

Dans le cadre de sa mission de communication et de diffusion de ses programmes, la Société a participé à diverses initiatives de promotion communautaire pendant l'exercice 2003.

Cette année, la Société s'est associée avec la Manitoba Motion Picture Industry Association (MMPIA), la Manitoba Audio Recording Industry Association (MARIA), l'Institut national des arts de l'écran (INAE), le Winnipeg Film Group, IATSE 856 et la Guilde canadienne des réalisateurs (section manitobaine) pour faire connaître les industries de l'enregistrement cinématographique et sonore ainsi que des médias interactifs dans différents salons des carrières qui se sont tenus à Winnipeg et dans des collectivités environnantes. Parmi ces initiatives, citons:

- Blueprint for the Future: Aboriginal Career Fair (Winnipeg)
- Brandon Career Symposium (Brandon)
- Brandon Rural Forum (Brandon)
- Expo-carrières du Collège Universitaire de Saint-Boniface (Winnipeg)
- Manitoba Business Owners and Manager's Association (Winnipeg)
- Parkland Career & Job Fair (Dauphin)
- Salon des carrières du Rotary (Winnipeg)

## SPONSORSHIPS

MANITOBA FILM & SOUND recognizes the importance of supporting sponsorship proposals, which in return support our mission to develop, nurture, communicate and market the film, sound and the interactive media industries.

Sponsorships proposals are received and reviewed by MANITOBA FILM & SOUND per fiscal year. Several factors are considered when reviewing applications for sponsorship allocations including, funding available, industry related components and scope of audience that will be reached.

This year, MANITOBA FILM & SOUND sponsored selected film festivals, music conferences and industry panels, some of which included: the 2003 Blizzard Awards, FilmExchange 2003, the Canadian Film and Television Production Association Prime Time Conference, the CanadaWest (Canadian Pavilion) initiatives, the Gemini and Genie Awards, Prairie Music Week and the Jazz Winnipeg Festival.

## INTERACTIVE MEDIA FUND PROGRAM

As the interactive media industries continue to evolve, MANITOBA FILM & SOUND has kept a keen eye on the development and activities of this rapidly changing industry. Discussions at past Strategic Planning Sessions with stakeholders, staff and Board of Directors identified the interactive media industry as a key industry having strong links to both the film and sound recording industries.

In fiscal year 2003 the Government of Manitoba allocated $300,000 annually for a minimum of three years to MANITOBA FILM & SOUND to administer the Manitoba Interactive Media Fund. MANITOBA FILM & SOUND was honoured to accept these added responsibilities.

Carole Vivier (MANITOBA FILM & SOUND)
Phyllis Laing (Buffalo Gal Pictures)
Cheryl Barker (Chairperson)

Phyllis Laing (Producer) accepts the "Best Performance By a Lead Actress" Blizzard Award on behalf of Tatiana Maslany from "2030 CE" Season I. Produced by Buffalo Gal Pictures.

Phyllis Laing (productrice) accepte le "prix Blizzard de la meilleure actrice" au nom de Tatiana Maslany pour sa prestation dans la série télévisée "2030 CE" (première saison), produit par Buffalo Gal Pictures

## PARRAINAGE

La Société reconnaît qu'il est important d'appuyer des projets de parrainage, car cela sert sa mission, qui est de développer, d'encourager, de communiquer et de faire connaître les industries de l'enregistrement cinématographique et sonore et des médias interactifs.

La Société reçoit et examine des projets de parrainage à chaque exercice. Plusieurs facteurs sont pris en compte dans l'examen des demandes de parrainage, dont les fonds disponibles, des éléments relatifs à l'industrie et l'ampleur de l'auditoire qui sera touché.

Cette année, la Société a parrainé des festivals du film, des conférences musicales et des groupes d'experts de l'industrie, dont ceux-ci : les Prix Blizzard 2003, FilmExchange 2003, la Conférence sur les heures de grande écoute de l'Association canadienne de production de film et télévision, les initiatives CanadaWest (Canadian Pavilion), les Prix Gemini et Génie, la Semaine de la musique des Prairies et le Festival de jazz de Winnipeg.

## PROGRAMME DU FONDS POUR LES MÉDIAS INTERACTIFS

La Société suit de près le développement et les activités de l'industrie des médias interactifs, qui ne cesse d'évoluer. Pendant les débats des séances de planification stratégique passées avec des intervenants, le personnel et le Conseil d'administration a conclu qu'il s'agit d'une industrie essentielle en étroite relation avec les industries de l'enregistrement cinématographique et sonore.

Pendant l'exercice 2003, le gouvernement du Manitoba a décidé de verser à la Société 300 000 $ par an, pendant un minimum de trois ans, pour qu'elle gère le fonds manitobain pour les médias interactifs. La Société a été honorée d'accepter ces nouvelles responsabilités.

Paula Kelly accepts the Blizzard Award for Best Script: Non-dramatic for the documentary "The Notorious Mrs. Armstrong". The award was sponsored by MANITOBA FILM & SOUND.

Paula Kelly accepte le prix Blizzard du meilleur scénario dans la catégorie œuvre non dramatique pour le documentaire "The Notorious Mrs. Armstrong". La Société manitobaine de développement de l'enregistrement cinématographique et sonore commanditait ce prix.

Nathan performs at the 2003 Folk Alliance Conference in Nashville

La prestation de Nathan à la conférence 2003 de la Folk Alliance, à Nashville

MANITOBA FILM & SOUND worked closely with representatives from the Manitoba Interactive Digital Media Association (MIDMA), Manitoba New Media (MNM) and the MANITOBA FILM & SOUND Programs' Committee to develop program guidelines that are current and competitive with similar programs in Canada.

Support for the interactive media industry in the province will encourage job creation and contribute to the sustainability and growth of Manitoba's interactive media production companies. Ultimately, the fund will ensure that Manitobans will have a voice and will compete in the interactive digital content market, both in Canada and around the world.

In an effort to further the awareness of the Manitoba interactive media industry and the Corporation's newest program initiative, MANITOBA FILM & SOUND sponsored the first-ever new media panel at the NSI's FilmExchange Film Festival 2003. The event was a resounding success with upwards of 50 attendees, which included a panel with representatives from Immersion Studios, Snap Media, Web Wizards, CBC Zed TV and Epitome Pictures.

MANITOBA FILM & SOUND also participated in the Baddeck International New Media Festival. The festival brings creators, buyers and sellers of new media content together to partake in panel discussions, workshops, pitch sessions and exhibits.

**MANITOBA FILM AND VIDEO PRODUCTION TAX CREDIT**

Established in fiscal year 2002, the Tax Credit Advisory Committee continued to meet frequently throughout the year, to discuss various matters pertaining to the Manitoba Film and Video Production Tax Credit.

The Tax Credit program has proven to be a successful economic benefit to producers filming in Manitoba. MANITOBA FILM & SOUND consistently reviews the efficiency and success of its programs and services and consequently, the Manitoba Film and Video Production Tax Credit underwent extensive review by the Tax Credit Advisory Committee.

La Société a travaillé en étroite relation avec des représentants de la Manitoba Interactive Digital Media Association (MIDMA), de la Manitoba New Media (MNM) et du Comité des programmes de la Société afin de définir des directives en matière de programme qui soient courantes et concurrentielles par rapport à des programmes similaires au Canada.

L'appui apporté à l'industrie des médias interactifs dans la province encouragera la création d'emplois et contribuera à la croissance et à la viabilité des sociétés de production de médias interactifs du Manitoba. Finalement, le fonds permettra aux Manitobains de se faire entendre et d'affronter la concurrence sur le marché du contenu numérique interactif, au Canada comme à l'étranger.

Afin de mieux faire connaître l'industrie manitobaine des médias interactifs et la toute nouvelle initiative de programme de la Société, cette dernière a parrainé le tout premier groupe d'experts sur les nouveaux médias au FilmExchange Film Festival 2003 de l'INAE. La manifestation, qui a été un véritable succès, a réuni plus de 50 participants, dont un groupe d'experts auquel étaient représentés Immersion Studios, Snap Media, Web Wizards, CBC Zed TV et Epitome Pictures.

La Société a également participé au Festival international Nouveaux Médias de Baddeck, qui réunit des créateurs, des acheteurs et des vendeurs de contenu de nouveaux médias pour des discussions de groupe, des ateliers, des séances de promotion et des expositions.

**CRÉDIT D'IMPÔT DU MANITOBA POUR LA PRODUCTION CINÉMATOGRAPHIQUE ET VIDÉO**

Le comité consultatif des crédits d'impôt, qui a été créé pendant l'exercice 2002, a continué de se réunir souvent pendant toute l'année afin d'examiner diverses questions relative au crédit d'impôt du Manitoba pour la production cinématographique et vidéo.

Kevin Walters (MANITOBA FILM & SOUND), Andy McLean (NXNE), Sam Boardman (MARIA), and Carole Vivier (MANITOBA FILM & SOUND) at the 2003 SXSW music conference in Austin, Texas.

Kevin Walters (Société manitobaine de développement de l'enregistrement cinématographique et sonore), Andy McLean (NXNE), Sam Boardman (MARIA) et Carole Vivier (Société manitobaine de développement de l'enregistrement cinématographique et sonore) à la 2003 SXSW Music Conference à Austin, au Texas.

MANITOBA FILM & SOUND sponsored "A Conversation with" Gordon Pinsent NSI - Canada FilmExchange 2003.

La Société manitobaine de développement de l'enregistrement cinématographique et sonore a commandité l'événement "A Conversation With" Gordon Pinsent lors du FilmExchange NSI-Canadian Film Festival 2003.

Following this review the 22.5% cap applied to the total production costs was removed, making the Tax Credit even more effective. As well, MANITOBA FILM & SOUND now administers the Tax Credit along with the provincial Department of Industry, Trade and Mines. Given the mandate of the Department of Industry, Trade and Mines, it was a logical decision to transfer the administration of the Tax Credit program to their portfolio.

The Tax Credit Advisory Committee consists of representatives from the Corporation; the Manitoba Arts Branch; the Department of Industry, Trade and Mines; the Manitoba Motion Picture Industry Association (MMPIA) and Film Training Manitoba.

**INDUSTRY SUPPORT**

MANITOBA FILM & SOUND continues to support programs that provide developing and established filmmakers and recording artists the tools they need to further develop their talents, business skills and capacity.

In fiscal year 2003, the Industry Support Program provided funding to various film and sound recording program initiatives. For example, Industry Support assisted filmmakers in producing their first films through the National Screen Institute's Features First and Drama Prize programs. The program supported established producers providing the opportunity to attend international film markets such as MipTV, Mipcom, the Cannes Film Festival and NATPE, and recording artists, producers, managers and labels the opportunity to attend music festivals, conferences and events worldwide such as, MIDEM, SXSW, NXNE and Folk Alliance.

Le programme de crédit d'impôt représente un véritable avantage économique pour les producteurs qui filment au Manitoba. La Société examine constamment l'efficacité et le succès de ses programmes et services, et le crédit d'impôt du Manitoba pour la production cinématographique et vidéo a donc fait l'objet d'un examen approfondi par le comité consultatif des crédits d'impôt.

Après cet examen, le plafonnement de 22,5 % appliqué aux coûts de production totaux a été supprimé, ce qui rend le crédit d'impôt encore plus efficace. De plus, la Société gère maintenant le crédit d'impôt aux côtés du ministère de l'Industrie, du Commerce et des Mines de la province. Étant donné le mandat de ce dernier, il était logique de décider de transférer l'administration du programme de crédit d'impôt à son portefeuille.

Le comité consultatif des crédits d'impôt se compose de représentants de la Société, de la Manitoba Arts Branch; du ministère de l'Industrie, du Commerce et des Mines; de la Manitoba Motion Picture Industry Association (MMPIA) et de Film Training Manitoba.

**SOUTIENT À L'INDUSTRIE**

La Société continue de soutenir des programmes qui offrent aux cinéastes et aux artistes exécutants en devenir ou établis les outils dont ils ont besoin pour approfondir leurs talents, leurs compétences en affaires et leurs capacités.

Pendant l'exercice 2003, le Programme de soutien à l'industrie a fourni des fonds pour divers projets des programmes d'enregistrement cinématographique et sonore. Ainsi, le Programme de soutien à l'industrie a aidé des cinéastes à produire leur premier film avec le concours des programmes Features First et Drama Prize de l'INAE; appuyé des . alisateurs établis en leur donnant la possibilité de se rendre à des marchés internationaux du film tels que MipTV, Mipcom, le Festival du film de Cannes et le NATPE, et des artistes exécutants, des producteurs, des gérants et des labels en leur permettrant d'assister à des festivals de musique, à des conférences et à des manifestations dans le monde entier, comme le MIDEM, SXSW, NXNE et Folk Alliance.

## FILM EVALUATION CRITERIA

Manitoba's film and television industry has grown substantially in recent years, resulting in an increase in funding demands. Consequently, in fiscal year 2003 the Corporation developed an evaluation process for Market Driven Television and Feature Film Production Program applications.

Working with an independent consultant, the Corporation consulted with other provincial and national funding agencies, as well as the MANITOBA FILM & SOUND Programs' Committee, the Manitoba Motion Picture Industry Association (MMPIA) and independent producers; following this extensive process, the Film Evaluation Criteria Program was developed. The following criteria are considered as part of the evaluation criteria: economic impact, community development and key creative positions.

## SOUND RECORDING INDUSTRY SURVEY

In January 2003, MANTIOBA FILM & SOUND, together with MARIA, began a review process of MANITOBA FILM & SOUND's Sound Program Guidelines. The objectives of the review process was to ensure that the existing programs met the needs of the industry, including suggestions for how the programs could be improved, and to generate ideas for the development of new programs to ensure the continued growth of the sound recording industry in Manitoba.

Contributing to the review process, MARIA consulted their membership for feedback and comments on the Sound Programs. As well, MANITOBA FILM & SOUND and MARIA worked with an independent consultant for additional guidance and knowledge on how the programs could be changed.

Tom Jackson presents the 15th Anniversary Award to Alexa Rosentreter and Kevin Walters (MANITOBA FILM & SOUND), from the Prairie Music Alliance during Prairie Music Week.

Tom Jackson remet le prix du 15ième anniversaire à Alexa Rosentreter et à Kevin Walters de la Prairie Music Alliance, dans le cadre de la Semaine de la musique des Prairies (Prairie Music Week).

## CRITÈRIES D'ÉVALUATION CINÉMATOGRAPHIQUE

L'industrie cinématographique et télévisuelle du Manitoba a beaucoup grandi depuis quelques années, d'où des demandes de financement plus nombreuses. En conséquence, pendant l'exercice 2003, la Société a défini un processus d'évaluation applicable à toutes les demandes présentées au Programme de financement pour le développement de longs métrages et d'émissions de télévision axés sur le marché.

En collaboration avec un expert-conseil indépendant, la Société a consulté d'autres organismes de financement provinciaux et nationaux, ainsi que le comité des programmes de la Société, la Manitoba Motion Picture Industry Association (MMPIA) et des producteurs indépendants, après quoi elle a élaboré le Programme des critères d'évaluation cinématographique. Les critères suivants sont considérés comme faisant partie des critères d'évaluation : incidence économique, développement communautaire et principales positions créatives.

## ENQUÊTE AUPRÈS DE L'INDUSTRIE DE L'ENREGISTREMENT

En janvier 2003, la Société a commencé, en collaboration avec la MARIA, un processus d'examen des lignes directrices de ses programmes relatifs aux enregistrements sonores. Il s'agissait de s'assurer que les programmes existants répondent aux besoins de l'industrie, de recueillir des suggestions d'amélioration et de générer des idées pour l'élaboration de nouveaux programmes afin de garantir la croissance continue de l'industrie de l'enregistrement sonore au Manitoba.

En contribution au processus d'examen, la MARIA a consulté ses adhérents afin de recueillir leurs commentaires sur les programmes relatifs aux enregistrements sonores. De plus, la Société et la MARIA ont travaillé avec un expert-conseil indépendant afin de mieux cerner les changements qui pouvaient être apportés aux programmes.

The Honorable Gary Doer (Premier) and Minister Lemieux meet recording artists McMaster & James.

Photography by the Winnipeg Sun

Le premier ministre Gary Doer et le ministre Ron Lemieux aux côtés des artistes McMaster et James.

Photographié par Winnipeg Sun

## MANITOBA FILM COMMISSION AND LOCATIONS DEPARTMENT

As a member of the Association of Film Commissioners International (AFCI), MANITOBA FILM & SOUND is a full-service film commission that offers a broad spectrum of location services, including: script breakdown, budgeting, location scouting, government and industry liaison, as well as administering the 35% Manitoba Film and Video Production Tax Credit.

This year, the locations department at MANITOBA FILM & SOUND was busier than ever delivering hundreds of general information packages to interested producers across Canada, the United States and worldwide. The continued marketing efforts of MANITOBA FILM & SOUND have established Manitoba as a primary filming location.

Production companies have an endless amount of location choices, so it is important for MANITOBA FILM & SOUND to continue to market Manitoba as a filming location. In April 2002, MANITOBA FILM & SOUND participated in the locations trade show in Santa Monica. Furthermore, representatives from MANITOBA FILM & SOUND traveled to Los Angeles on several marketing initiatives to meet with interested production companies including: Artisan Entertainment, Columbia Tristar, Fox, Hearst Entertainment, Miramax, Paramount and Sony Pictures, to name a few. Consequently, Manitoba was the back-drop for several guest productions this year, including:

- *Christmas Rush*: Columbia Tristar Pictures
- *Defending My Children*: Once Upon A Time Films
- *Everybody's Do'in It*: MTV Productions
- *Hell on Heels, The Battle of Mary Kay*: Alliance Atlantis Communications
- *Snowwalker*: Infinity Entertainment
- *The Crooked E, The Unshredded Truth About Enron*: Robert Greenwald Productions
- *Three's Company Revisited, Behind the Scenes*: Once Upon A Time Films
- *Tornado Warning*: Regent Entertainment
- *More Than Meets the Eye, The Joan Brock Story*: Von Zerneck-Sertner Films

Jane Bisbee (Alberta) and Alexa Rosentreter (MANITOBA FILM & SOUND) at the Canadian Pavilion, Cannes Film Festival 2002.

Jane Bisbee, de l'Alberta, et Alexa Rosentreter, de la Société manitobaine de développement de l'enregistrement cinématographique et sonore, lors du Festival de Cannes 2002, dans le pavillon canadien.

## MANITOBA FILM COMMISSION ET SERVICE DES LIEUX DE TOURNAGE

En tant que membre de l'Association of Film Commissioners International (AFCI), la Société est une commission cinématographique qui offre des services complets et quantité de services relatifs aux lieux de tournage, y compris la décomposition de script, l'établissement de budget, la recherche de lieux de tournage, les liaisons avec les pouvoirs publics et l'industrie, ainsi que l'administration du crédit d'impôt de 35 % du Manitoba pour la production cinématographique et vidéo.

Cette années, le service des lieux de tournage de la Société, qui a été plus occupé que jamais, a envoyé des centaines de trousses d'information générale à des producteurs intéressés dans tout le Canada, aux États-Unis et dans le monde entier. Grâce aux efforts de marketing continus de la Société, le Manitoba est maintenant un lieu de tournage privilégié.

Les sociétés de production ont des choix de lieu de tournage innombrables. Il est donc important que la Société continue de faire connaître le Manitoba comme lieu de tournage. En avril 2002, la Société a participé à un salon professionnel des lieux de tournage à Santa Monica. De plus, des représentants de la Société se sont rendus à Los Angeles dans le cadre de plusieurs projets de marketing afin de rencontrer des sociétés de production intéressées, dont Artisan Entertainment, Columbia Tristar, Fox, Hearst Entertainment, Miramax, Paramount et Sony Pictures, pour n'en nommer que quelques-unes. C'est ainsi que, cette année, plusieurs productions étrangères ont le Manitoba pour toile de fond, dont celles-ci:

- *Christmas Rush*, de Columbia Tristar Pictures
- *Defending My Children*, Once Upon A Time Films
- *Everybody's Do'in It*, MTV Productions
- *Hell on Heels, The Battle of Mary Kay*, de Alliance Atlantis Communications
- *Snowwalker*, de Infinity Entertainment
- *The Crooked E, The Unshredded Truth About Enron*, de Robert Greenwald Productions
- *Three's Company Revisited, Behind the Scenes*, de Once Upon A Time Films
- *Tornado Warning*, de Regent Entertainment
- *More Than Meets the Eye, The Joan Brock Story*, de Von Zerneck-Sertner Films

"Three's Company Revisited, Behind the Scenes" Once Upon a Time Films.

MANITOBA FILM & SOUND also acknowledges those who help to make the film industry a reality in the Province, by organizing set tours for special guests to witness first-hand the making of a motion picture, or television production. This year, MANITOBA FILM & SOUND arranged set tours to 2030 CE (Season II), The Saddest Music in the World and Defending My Children.

MANITOBA FILM & SOUND also continues to work closely with the City of Winnipeg's Film and Cultural Initiatives office, the Manitoba Motion Pictures Industry Association (MMPIA) and Unions and Guild's district offices - all who work diligently to ensure that producers filming in Manitoba have a positive experience. We thank you for your continued hard work.

**AT HOME AND TO THE WORLD**

MANITOBA FILM & SOUND's mission is to promote Manitoba's film and sound recording industries at home and to the world. This year, representatives from MANITOBA FILM & SOUND continued to attend events, conferences, meetings, film festivals and national and international markets to further develop, nurture, communicate and market Manitoba's cultural industries. Here are some of the highlights:

In January 2003, MANITOBA FILM & SOUND traveled to Cannes to attended MIDEM, the 37th International Music Market. Representatives from Canadian Heritage, Industry, Trade and Mines and six Manitoba music companies, including: Endearing Records, Smallman Records, Olesia Recordings, Rising Sun Productions, Arbor Records and Sunshine Records also attended.

MANITOBA FILM & SOUND also attended the North by Northeast (NXNE) and South by Southwest (SXSW) music conferences in Toronto and Austin. MANITOBA FILM & SOUND co-hosted the NXNE and SXSW barbeques with the Manitoba Audio Recording Industry Association (MARIA). Attended by industry professionals, the BBQs are a favourite event to meet and network with all level of industry professionals. This year was the 5th annual BBQ at SXSW with over 200 delegates from around the world attending, which featured a performance by Manitoba band The Telepathic Butterflies.

MANITOBA FILM & SOUND and MARIA traveled to the Folk Alliance Conference in Nashville. The event included a Manitoba showcase featuring: The Wailin' Jennys, Nathan, Jeremy Proctor, Alana Levandoski, The Duhks, Scott Nolan, Steve Schellenberg, Rick Unruh and Mark Reeves.

La Société reconnaît également que ceux qui aident à faire de l'industrie cinématographique une réalité dans la province, en organisant des visites de plateaux de tournage pour des invités spéciaux afin qu'ils assistent en personne à la fabrication d'un film ou d'une production télévisée. Cette année, la Société a organisé des visites des plateaux de tournage de 2030 CE (Season II), du Saddest Music in the World et de Defending My Children.

La Société continue également de travailler en étroite collaboration avec le bureau des projets cinématographiques et culturels de la ville de Winnipeg, avec la Manitoba Motion Pictures Industry Association (MMPIA) et avec les bureaux de district des syndicats et de la Guilde, qui font tous tout leur possible pour que les producteurs en tournage au Manitoba vivent une expérience positive. Nous les remercions de leur dévouement constant.

**AU CANADA ET DANS LE RESTE DU MONDE**

La Société a pour mission de promouvoir les industries de l'enregistrement cinématographique et sonore du Manitoba au Canada et dans le reste du monde. Cette année, des représentants de la Société ont encore assisté à des manifestations, à des conférences, à des rencontres et à des festivals du film, et ils se sont aussi rendus à des marchés nationaux et internationaux, afin de développer, d'encourager, de communiquer et de faire connaître les industries culturelles du Manitoba. Voici, ci-dessous, quelques-uns des temps forts de ces activités.

En janvier 2003, la Société est allée à Cannes pour assister au MIDEM et, par là-même, au 37e marché international de la musique. Des représentants de Patrimoine Canadien, du ministère de l'Industrie, du Commerce et des Mines et de six sociétés de musique manitobaines; à savoir: Endearing Records, Smallman Records, Olesia Recordings, Rising Sun Productions, Arbor Records et Sunshine Records, étaient également présents.

La Société a également assisté aux conférences musicales North by Northeast (NXNE) et South by Southwest (SXSW), à Toronto et à Austin. Dans les deux cas, elle a co-organisé les barbecues avec la Manitoba Audio Recording Industry Association (MARIA). Les barbecues, auxquels sont invités des professionnels de l'industrie, sont très appréciés, car ils permettent de rencontrer des professionnels de tous niveaux. Le barbecue annuel de la SXSW était le cinquième organisé, et plus de 200 délégués venus du monde entier y sont venus. Le groupe manitobain The Telepathic Butterflies s'est produit à cette occasion.

La Société et la MARIA se sont rendues à la Conférence de Folk Alliance à Nashville. Le Manitoba y était représenté par les groupes et les artistes suivants : The Wailin' Jennys, Nathan, Jeremy Proctor, Alana Levandoski, The Duhks, Scott Nolan, Steve Schellenberg, Rick Unruh et Mark Reeves.

## MANITOBA FILM AND VIDEO PRODUCTION TAX CREDIT

The Manitoba Film and Video Production Tax Credit was introduced in 1997 to provide an incentive to the private film and television production industry to create economic development and employment growth in the province. The tax credit provides production companies with a 35% Tax Credit on eligible Manitoba labour expenses.

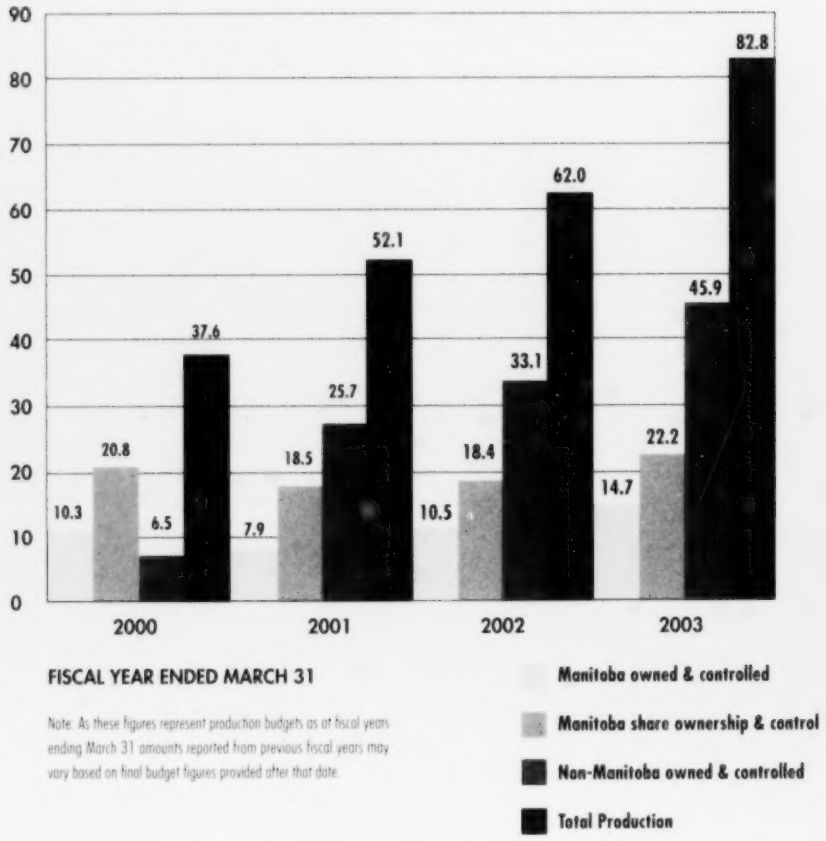
The Manitoba Tax Credit combined with MANITOBA FILM & SOUND's equity financing are essential to the growth of Manitoba's film and television industry. The Manitoba Tax Credit can also be credited for bolstering both co-production (Manitoba shared ownership & control) and foreign location shooting (non-Manitoba owned & controlled) activity in the province. MANITOBA FILM & SOUND statistics show that foreign location shooting grew from $6.5 million in fiscal year 2000 to $45.9 million in fiscal year 2003. This level of growth can be attributed in part to the creation of the Manitoba Film and Video Tax Credit.

A total of 68 productions applied to the tax credit program (both Part A and Part B applications) during the 2003 fiscal year, representing approximately $119 million worth of production activity, and estimated tax credits of $12 million.

**FIGURE 1**

| TYPE | NUMBER OF PROJECTS | PROJECTED FINAL PRODUCTION BUDGETS | PROJECTED TAX CREDIT | TAX CREDIT AS % OF BUDGET |
|---|---|---|---|---|
| Feature Films | 18 | $38.5 million | $4.4 million | 11% |
| TV Series | 7 | $18.1 million | $2.1 million | 12% |
| Movie of the Week, TV Specials | 11 | $48.0 million | $3.6 million | 8% |
| Documentary/Doc. Series | 32 | $14.4 million | $1.9 million | 13% |
| **TOTALS** | **68** | **$119 million** | **$12 million** | **11%** |

**FIGURE 2 • FILM & TELEVISION PRODUCTION IN MANITOBA** (in millions of dollars)



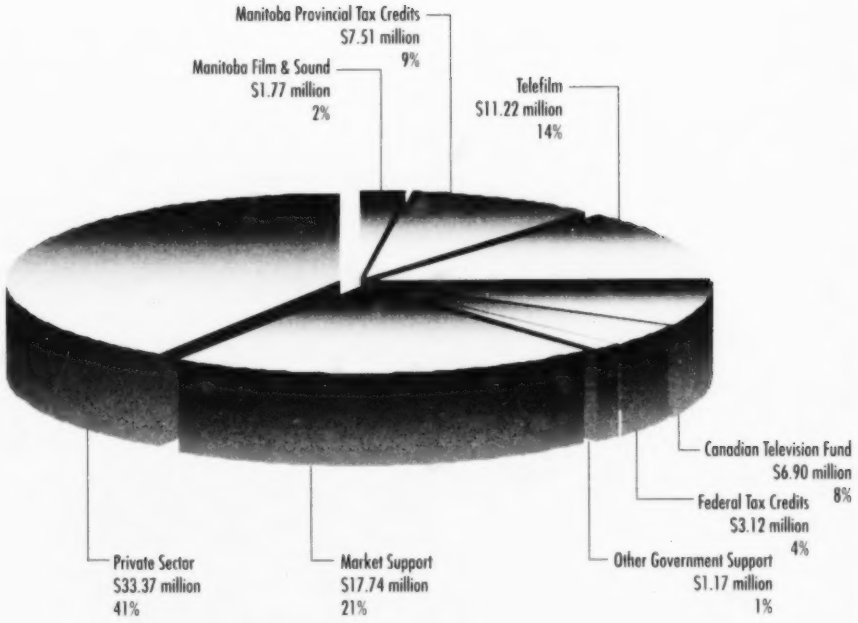

Note: As these figures represent production budgets as at fiscal years ending March 31 amounts reported from previous fiscal years may vary based on final budget figures provided after that date.

## FILM

Financing of independent productions requires financial investment from several sources. More often than not, MANITOBA FILM & SOUND's equity commitment to a project will trigger other investors to participate. Outside of MANITOBA FILM & SOUND and the Manitoba Provincial Tax Credit, other sources for production financing investments come from Telefilm Canada and the Canadian Television Fund; Market Support (Broadcaster licences, Distribution Advances); Federal and other Government Support and Tax Credits, and Private Sector (ie. Production Company investment, deferrals, Corporate sponsors and Private Investments).

As Figure 3 demonstrates, with Manitoba's 11% equity financing and tax credit support, $82.8 million in indigenous, domestic co-production and foreign production activity occurred in fiscal year 2003. This amount reflects $73.5 million of investment from other sources. For every $1 of Manitoba equity and tax credit investment an additional $9 was triggered in other production financing. This is a clear indication that Manitoba's modest investment attracts millions of dollars of additional revenues into Manitoba's economy.

**FIGURE 2**

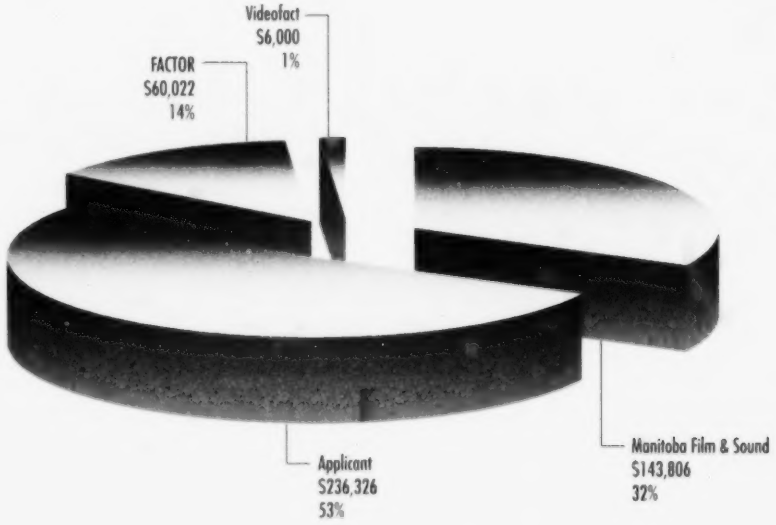



Source: Fiscal year 2003 film production activity of $82.8 million is as of March 31, 2003 and compiled from data provided in equity and tax credit applications submitted to MANITOBA FILM & SOUND

## SOUND

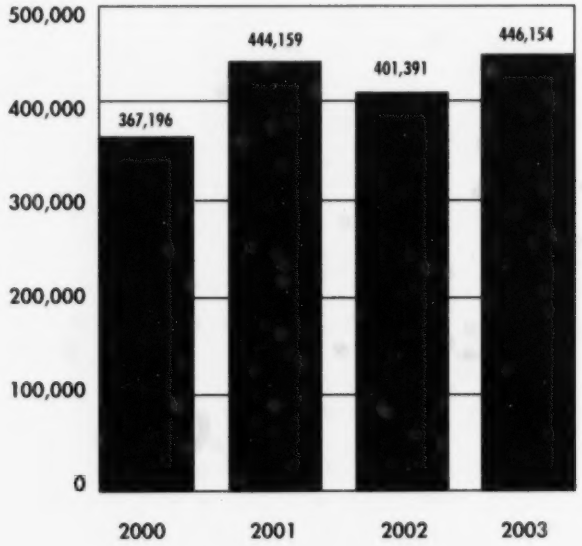
Available funding from other sources for the Sound Recording Industry is limited (FACTOR, Video FACT) and therefore very competitive. MANITOBA FILM & SOUND's investment is the key element of support to Manitoba's emerging and established musicians. As shown in Figure 4, for every $1 of investment from MANITOBA FILM & SOUND, an additional $3 of investment is triggered with the majority of investments coming from the recording artists themselves. The financial investment from both the musicians and MANITOBA FILM & SOUND has contributed significantly to the cultural and economic successes of this industry on national and international levels.

**FIGURE 4**




Source: Fiscal Year 2003 sound production activity of $446,154 as of March 31, 2003 and compiled from data provided in CD, demo, and music video applications submitted to Manitoba Film and Sound.

**FIGURE 5 • SOUND PRODUCTION ACTIVITY**




Note: Production Activity includes CD, Demo and Music Video Projects

Peer-review adjudication remains at the core of MANITOBA FILM & SOUND's program guidelines, with respect to the Sound Recording, Demo Recording, Low Budget Feature Film Development and Access to Festivals Programs.

Jurors for Sound Programs are drawn from all sectors of the provincial sound recording industry and include record retail employees, recording studio personnel, producers, engineers, musicians, songwriters, agents, talent managers, lawyers and publicists. Sound Recording proposals must be recommended for funding unanimously by a minimum of two juries. Proposals are then analyzed and a recommendation for funding is made by the Manager, Sound Recording Programs prior to the execution of a contract.

Film industry professionals are drawn from Manitoba and across Canada to adjudicate the Low Budget Feature Film Development applications and the Access to Festivals applications.

MANITOBA FILM & SOUND thanks the following jurors who gave so generously of their time:

**JURYS**

Les décisions après examen par les pairs continuent d'occuper une place essentielle dans les directives de programme de la Société en ce qui concerne les programmes visant les enregistrements sonores, l'enregistrement de maquettes, le développement de longs métrages à faible budget et l'accès aux festivals.

Les jurés des programmes visant les enregistrements sonores, qui sont choisis dans tous les secteurs de l'industrie provinciale de l'enregistrement sonore, comprennent des employés de détaillants de disques, du personnel de studios d'enregistrement, des producteurs, des ingénieurs, des musiciens, des auteurs-compositeurs, des agents, des gérants de jeunes talents, des avocats et des publicitaires. Les projets d'enregistrement sonore doivent être recommandés unanimement pour un financement par deux jurés au moins. Les projets sont ensuite analysés et une recommandation quant au financement est formulée par le directeur des Programmes d'enregistrement sonore avant l'exécution d'un contrat.

Des professionnels de l'industrie cinématographique sont choisis au Manitoba et dans le reste du Canada afin de décider des suites à donner aux demandes présentées au programme de financement pour le développement de longs métrages à faible budget et au programme d'accès aux festivals.

La Société remercie les jurés suivants qui ont donné si généreusement de leur temps:

Kirsten Andrews
Mark Aptekman
Sonia Arab
Darcy Ataman
Gerry Atwell
Sam Baardman
Nolan Balzer
Miriam Baron
Greg Barratt
John Batiuk
Doug Boulonge
Hal Brolund
Chris Brown
Les Bruce
Chris Burke-Gaffney
Dave Burpee
Tremaine Burrows
Jake Chenier
Kevin Clifford
Billy Collins
Marc Crevier
Lochlin Cross
Claude de Moissac
Damon D'Oliveira
Leo Dufault
Rick Fenton
Vince Fontaine
Lyle Foster
Chris Frayer
Brandon Friesen
Gord Fry
Aileen Goos
Pierre Guerin
Dylan Hermiston
Maurice Hogue
Rob Hoskin
Susan Israel
Paul James
Liz Janzen
Curtis Jonnie
John Jones
Todd Jordan
Peggy Jubinville
John Kendle
Bartley Kives
Alexis Kohan
Rob Krause
Susan Krepart
Rene Lamoureux
Ron Lamoureux
Ginette Lavack
Ian Low
Norm Lussier
Boyd MacKenzie
Dave McLeod
Allan Magee
Howard Mandshein
John Marlow
Ray Martin
Randall McIlroy
Sean McManus
Daniel Natyna
Scott Nolan
Paul Nolin
Linda Nelson
James O'Connor
Gilles Paquin
Art Pearson
Lloyd Peterson
Ross Porter
Kinzey Posen
Olaf Pyltlik
Doren Roberts
Rick Rosschuk
Dan Rourke
Rob Rousseau
Larry Roy
RoseAnna Schick
Danny Schur
Dave Sherman
Billy Simard
Clint Skibitsky
Jason Smith
Marcel Soulodre
Thom Sparling
Sara Stasiuk
Lisa Stovin
Corey Ticknor
Anthony Tordiffe
Rick Unruh
George Vincent
Kevin Williams
Rob Williams
Glen Willows
Jill Wilson
Wes Wilson
Alan Wolanin
Zane Zallis
David Zellis

## PROJECTS SUPPORTED IN FISCAL YEAR 2003

### DEVELOPMENT

MARKET DRIVEN FEATURE FILM DEVELOPMENT FINANCING PROGRAM AND
MARKET DRIVEN TELEVISION DEVELOPMENT FINANCING PROGRAM

Eligible applicants receive financial assistance for the development of viable motion picture concepts into screenplays for Television and Theatrical Release. Financing under both these programs takes the form of a recoupable loan and is committed according to phases. Should the project qualify for production financing, the development loan is converted into an equity investment.

During the 2003 fiscal year, 15 applications were approved for a total investment of $91,464.

| APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|
| Cygnus Films Inc. | Camp Kaboomee |
| MidCanada Production Services Inc. | Beyond Justice |
| Native Multi-Media Productions Inc. | Warrior Knights |
| Summit Films Ltd. | The Mad Trapper |
| Blonde Indian Productions | Postcards From the Pen |
| Northern Pursuit Pictures Ltd. | The Curse of Labonte |
| Buffalo Gal Pictures Inc. | Such A Pretty Girl |
| MidCanada Production Services Inc. | Intrepid: Blueprint For Bond |
| Lank/Beach Productions Inc. | She's Having Our Baby |
| Summit Films Ltd. | Oscar |
| Buffalo Gal Pictures Inc. | Appassionata |
| First Voice Multimedia | Journey of Speed |
| First Voice Multimedia | The Homeland of the Metis: Metis Communities |
| Original Pictures Inc. | The Shields Stories |
| Fighting Dog Films Inc. | Alpha Woo |

## PROJETS FINANCÉS AU COURS DE L'EXERCICE 2002-2003

### DÉVELOPPEMENT

PROGRAMME DE FINANCEMENT POUR LE DÉVELOPPEMENT DE LONGS MÉTRAGES AXÉS SUR LE MARCHÉ ET PROGRAMME DE FINANCEMENT POUR LE DÉVELOPPEMENT D'ÉMISSIONS TÉLÉVISÉES AXÉES SUR LE MARCHÉ

Les demandeurs admissibles reçoivent de l'aide financière pour l'élaboration de scénarios à partir de concepts de films viables en vue de leur diffusion à la télévision et en salle. Le financement offert en vertu de ces deux programmes prend la forme d'un prêt remboursable et est accordé par phases. Si le projet est admissible au financement pour la production, le prêt de développement est converti sous forme de placement en actions.

Au cours de l'exercice 2002-2003, 15 demandes ont été approuvées, pour une contribution totale de 91,464 $.

Kevin Polack stars as Harlan in the Buffalo Gal & Lucky Pictures feature "Seven Times Lucky".

Photography by Allen Fraser

Kevin Polack dans le rôle de Harlan, dans le film "Seven Times Lucky" de Buffalo Gal & Lucky Pictures.

Photographié par Allen Fraser

LOW BUDGET FEATURE FILM DEVELOPMENT FINANCING PROGRAM

The Low Budget Feature Film Development Financing Program provides eligible applicants with financial assistance for the development of viable low budget feature film projects. Funding decisions are based on a subjective assessment by an independent jury. Projects are assessed on script excellence, creative and cinematic merits, and are held twice yearly.

During the 2003 fiscal year, six applications were approved for a total investment of $42,200.

| APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|
| Critical Madness Productions Inc. | In the Realm of Truth and Being Phase II |
| Critical Madness Productions Inc. | In the Realm of Truth and Being Phase III |
| Critical Madness Productions Inc. | Broadway of Fejos |
| Fortescope | Shadowball |
| Bedbugs Films | Bedbugs |
| Oh Brilliant Films | Estelle Ma Belle |

## PRODUCTION FINANCING

MARKET DRIVEN TELEVISION PRODUCTION FINANCING PROGRAM AND
MARKET DRIVEN FEATURE FILM PRODUCTION PROGRAM

The Film Production Financing Program assists in the production financing of fully developed feature film or television projects through non-interest equity investments and/or recoupable advances.

During the 2003 fiscal year, 13 new applications were approved for a total investment of $1,253,077.

JJ's father James Harper (Gordon Tootoosis) with a young JJ (Adam Beach). "Cowboys & Indians: The Shooting of JJ Harper".

Le père de J.J., James Harper (Gordon Tootoosis), aux cotés du jeune J.J. (Adam Beach).

PROGRAMME DE FINANCEMENT POUR LE DÉVELOPPEMENT
DE LONGS MÉTRAGES À FAIBLE BUDGET

Le programme de financement pour le développement de longs métrages à faible budget offre aux demandeurs admissibles de l'aide financière pour le développement d'un long métrage viable à faible budget. La décision d'accorder ou non le financement est basée sur un examen subjectif mené par un comité de sélection indépendant. Les projets sont évalués selon l'excellence du scénario ainsi que leur aspect créatif et leur mérite cinématographique. L'évaluation des demandes a lieu deux fois par année.

Au cours de l'exercice 2002-2003, six demandes ont été approuvées, pour une contribution totale de 42 200 $.

## FINANCEMENT POUR LA PRODUCTION

PROGRAMME DE FINANCEMENT POUR LA PRODUCTION D'ÉMISSIONS TÉLÉVISUELLES AXÉES SUR LE MARCHÉ ET PROGRAMME DE FINANCEMENT POUR LA PRODUCTION DE LONGS MÉTRAGES AXÉS SUR LE MARCHÉ

Le programme de financement pour la production de films offre de l'aide financière pour la production de projets télévisuels ou de longs métrages dont le développement est entièrement terminé, par l'intermédiaire de placements en actions sans intérêt ou d'avances remboursables.

Au cours de l'exercice 2002-2003, 13 nouvelles demandes ont été approuvées, pour une contribution totale de 1 253 077 $.

| APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|
| 500 Years In The Making Inc. | Indian Time 3: 500 Years of Feelings |
| Harper Productions Ltd. | Sacrifice: The J.J. Harper Story |
| Seven Times Lucky Productions Inc. | Seven Times Lucky |
| Tipi Tales Inc. | Tipi Tales - Season I |
| SkyWest Productions Inc. | In A Common Cause |
| 2030 CE Productions (Manitoba) II Inc. | 2030 CE (Season II - episodes 14 - 26) |
| Eden Entertainment Inc. | Recreating Eden - Season I |
| Canadian Stories I Inc. | The Atwood Stories |
| 4597011 Manitoba Inc. | AVROCAR |
| 4584849 Manitoba Inc. | The Journey Home |
| Oscar Fenoglio | Rushes |
| 4534000 Manitoba Inc. | The Sharing Circle XI |
| Melancholy Pictures Inc | The Saddest Music in the World |

## ACCESS TO FESTIVALS PROGRAM

The Access to Festivals Program provides financial assistance to film and television directors and writers who have professional experience in the film and television industry and whose programs have been selected to screen at festivals that have significant industry recognition.

During the 2003 fiscal year, six applications were approved for a total investment of $4,683.47.

| APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|
| Native Multi-Media Productions Inc. | American Indian Film Festival |
| Indian Snackbox Films | European Film Festivals |
| Rajotte Productions Inc. | Land InSights First Nations Film & Video Festival |
| Great Canadian Film Factory | Commonwealth Film Festival |
| Walking Down Broadway Ltd. | New York Video Festival |
| Northern Pursuit Pictures Ltd. | Toronto International Film Festival 2002 |

## EMERGING TALENT MATCHING FUNDS PROGRAM

This program is designed to support entry-level filmmakers who have received production funding awards through a competitive process from a recognized industry organization. This program encourages skills advancement and the development and application of standard industry practices for entry-level producers and directors.

During the 2003 fiscal year, two applications were approved for a total investment of $18,000.

"The Atwood Stories"
Rebecca Jenkins as Yvonne
Canadian Stories 1 Inc.

Photography by Allen Fraser

"The Atwood Stories"
Rebecca Jenkins dans le rôle d'Yvonne
Canadian Stories 1 Inc.

Photographié par Allen Fraser



## PROGRAMME « ACCÈS AUX FESTIVALS »

Ce programme nouvellement créé offre de l'aide financière aux réalisateurs et aux scénaristes de films et d'émissions télévisées qui possèdent de l'expérience professionnelle et dont les projets ont été choisis pour être diffusés lors de festivals bien en vue dans l'industrie.

Au cours de l'exercice 2001-2002, six demandes ont été approuvées, pour une contribution totale de 4 683.47 $.

## PROGRAMME DE FINANCEMENT DE CONTREPARTIE POUR LES CINÉASTES EN DÉBUT DE CARRIÈRE

Ce programme a été conçu pour offrir un soutien financier aux nouveaux cinéastes qui, à la suite d'un concours, se sont vu accorder une aide financière pour un projet de réalisation par un organisme reconnu de l'industrie. Ce programme encourage le développement professionnel, ainsi que l'élaboration et la mise en application de pratiques courantes de l'industrie pour les nouveaux réalisateurs et producteurs.

Au cours de l'exercice 2002-2003, deux demandes ont été approuvée, pour une contribution totale de 18 000 $.

| APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|
| Cecilia Araneda d.b.a. Cine al Azar | Amnesia |
| Koshka Productions Inc. | Fancy, Fancy Being Rich |

"The Sharing Circle Season XI"

"The Sharing Circle, 11ième saison"

## ACCESS TO MARKETS PROGRAM and PROFESSIONAL MARKET FUND PROGRAM

The Access to Markets and Professional Market Fund are programs of the Manitoba Music & Motion Pictures Development Project (M3P) and is administered by the Manitoba Motion Picture Industry Association (MMPIA) and supported with program assistance from MANITOBA FILM & SOUND.

Access to Markets supports the market development activities of established and emerging Manitoba motion picture producers selected to attend national and international markets, co-production conferences, exchanges, immersions and a limited number of film festivals with the intention of finding broadcasters, distributors and partners for co-productions.

The Professional Marketing Fund supports the marketing activities of established Manitoba motion picture production companies represented at national and international markets, co-production conferences and a limited number of film festivals with the goal of enhancing their market involvement.

In fiscal year 2003, MANITOBA FILM & SOUND committed $17,500 to the Access to Markets and Professional Market Fund Programs.

Isabella Rossellini
"The Saddest Music in the World"
Melancholy Pictures Inc.

## PROGRAMME D'ACCÈS AUX MARCHÉS et PROGRAMME DU FONDS POUR LES MARCHÉS PROFESSIONNELS

Le programme d'accès aux marchés et le fonds pour les marchés professionnels sont des programmes du Manitoba Music & Motion Pictures Development Project (M3P) que gère la Manitoba Motion Picture Industry Association (MMPIA) et qui bénéficient du soutien de la Société.

Le programme d'accès aux marchés finance les activités de développement des marchés de producteurs de cinéma manitobains nouveaux et établis choisis pour se rendre à des marchés nationaux et internationaux, à des conférences sur la coproduction, et pour participer à des échanges, à des immersions et à un nombre limité de festivals du film afin de trouver des diffuseurs, des distributeurs et des partenaires de coproductions.

Le fonds pour les marchés professionnels finance les activités de marketing de sociétés de production cinématographique manitobaines établies et représentées à des marchés nationaux et internationaux, à des conférences sur la coproduction et à un nombre limité de festivals du film afin d'accroître leur présence sur les marchés.

Pendant l'exercice 2003, la Société a affecté 17 500 $ au programme d'accès aux marchés et au fonds pour les marchés professionnels.

"AVROCAR!" Mid Canada Entertainment

## ACCESS TO MARKETS PROGRAM

| APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|
| Lorne MacPherson | MIPTV 2002 |
| Jon E. Gustafsson | MIPTV 2002 |
| Liz Jarvis | Hot Docs and Toronto Documentary Forum |
| Paula Kelly | Hot Docs and Toronto Documentary Forum |
| Shawn Watson | Hot Docs and Toronto Documentary Forum |
| Don Marks | Hot Docs and Toronto Documentary Forum |
| Jon E. Gustafsson | Hot Docs and Toronto Documentary Forum |
| Phyllis Laing | Banff Television Festival |
| Don Marks | Banff Television Festival |
| Kim Todd | Banff Television Festival |
| Lorne MacPherson | Banff Television Festival |
| Barry Lank | Banff Television Festival |
| Merit Jensen Carr | Banff Television Festival |
| Vonnie Von Helmolt | Banff Television Festival |
| Jeremy Torrie | Banff Television Festival |
| Kevin Dunn | Banff Television Festival |
| Jamie Brown | Banff Television Festival |
| Phyllis Laing | Strategic Partners Conference/ Atlantic Film Festival 2002 |
| Phyllis Laing | Toronto International Film Festival 2002 |
| Liz Jarvis | Toronto International Film Festival 2002 |
| Vonnie Von Helmolt | Vancouver International Film Festival 2002 |
| Kevin Dunn | MIPCOM 2002 |
| Jeff Peeler | MIPCOM 2002 |
| Jamie Brown | MIPCOM 2002 |
| Don Marks | Hot Docs UK Exchange 2002 |
| Lorne MacPherson | Telefilm Immersion 2002: Europe |
| Jeff McKay | Forum for International Co-Financing of Documentaries |
| Liz Jarvis | Mannheim Co-production meetings 2002 |
| Kevin Dunn | NATPE 2003 |
| Jamie Brown | NATPE 2003 |
| Shawn Watson | Cinemart |
| Kim Johnston | Sundance Film Festival |
| Vonnie Von Helmolt | American Film Market |
| Lorne MacPherson | American Film Market |
| Jeff Peeler | American Film Market |
| Kevin Dunn | MIPTV 2003 |
| Phyllis Laing | MIPTV 2003 |

## PROFESSIONAL MARKETING FUND

| APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|
| Buffalo Gal Pictures | Banff Television Festival |
| Merit Motion Pictures | Banff Television Festival |
| Lank/Beach Productions | Banff Television Festival |
| MicCanada Productions | MIPCOM 2002 |
| Critical Madness | MIPCOM 2002 |
| Native Multi-Media/Marks on Things | Hot Docs UK Immersion |
| Vonnie Von Helmolt Productions | Gemini Awards |

"Tipi Tales", Season 1. Tipi Tales Inc. "Tipi Tales" was designated a 2003 Parents' Choice Gold Award.

Première saison de "Tipi Tales". Tipi Tales Inc. "Tipi Tales" s'est vue décerner un Parents' Choice Gold Award 2003.

## SOUND RECORDING PRODUCTION FUND

This program is designed to support the production of culturally relevant and commercially viable sound recordings by Manitoba's sound recording industry. All types and classes of commercially viable sound recording productions are eligible for support.

During the 2003 fiscal year, 18 applications were approved for a total investment of $106,406:

| APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|
| Noonan Productions | Kim Noonan Album 2002 |
| Sean Macdonald | Sean Macdonald Album 2002 |
| The Duhks | Your Daughters and Your Sons |
| Sky Oyster Music | Alana Levandoski Album 2002 |
| Productions Spontanum Inc. | Paul Lachance Album 2002/2003 |
| Burnt | Burnt - Album 2002/03 |
| Projektor | Projektor - Album 2002/03 |
| Sixty Stories | Sixty Stories - "Anthem Red" |
| Dave McLean | Big Dave McLean |
| Sonic Bloom | Sonic Bloom "Neopolitan" |
| Scarlet Box Music | Kim Wright Album 2002/03 |
| The Rowdymen | The Rowdymen - Rubberneckin' |
| Rising Sun Productions | Eagle & Hawk Album 2002 |
| Camerata Nova Inc. | Camerata Nova Inc. |
| Julie Biggs Inc. | Julie Biggs Album 2003 |
| Westlake Management | Doc Walker Album 2003 |
| Catch 23 Records Inc. | Pushing Daisies Album 2003 |
| Yemyss Music | Kiva Louise Album 2003 |

Burnt - Project 1 The Avenue

Dave McLean - Big Dave McLean

## FONDS DE PRODUCTION D'ENREGISTREMENTS SONORES

Ce programme a été conçu pour soutenir la production d'enregistrements sonores viables sur le plan commercial et ayant de l'importance sur le plan culturel par l'industrie de l'enregistrement sonore du Manitoba. Les enregistrements sonores de tous les genres qui sont viables sur le plan commercial sont admissibles à ce programme.

Au cours de l'exercice 2002-2003, 18 demandes ont été approuvées, pour une contribution totale de 106 406 $.

Sixty Stories - Anthem Red

The Duhks - Your Daughters and Your Sons

The Rowdymen - Rubberneckin'

Camerata Nova

## DEMO RECORDING FUND

This program is designed to assist in the production of demo recordings by Manitoba artists to be used for "calling card" purposes. All genres of music are eligible for support.

During the 2003 fiscal year, 22 applications were approved for a total amount of $25,950.

| APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|
| Kim McMechan | Kim McMechan Demo 2002 |
| Tracy Mastaler-Kohne | Tracy K Demo 2002 |
| Irrational Man | Marcel Soulodre Demo 2002 |
| Catharine Cook | Catharine Cook |
| cbg Artist Development | Popes Hill Demo 2002 |
| Glen Willows | David Stelter - Demo 2002 |
| Ray Martin | Ray Martin Demo 2002 |
| Angela Nespiak | Angela Nespiak Demo 2002 |
| Michael Peters | Michael Peters - Demo 2002 |
| Murray Pulver | Murray Pulver - Demo 2002 |
| Boomtalk Musical Productions Inc. | Leisha Holler - Demo 2002 |
| Sonia-Marie Funk | Sonia-Marie Funk - Demo 2002 |
| Pat Wright | Pat Wright Demo 2002 |
| Bedside Studios | Sound Rage Demo 2002 |
| cbg Artist Development | Popes Hill Demo 2002 #2 |
| cbg Artist Development | Driver |
| Leonard Bowen | Shadez |
| cbg Artist Development | Mia Kulba Demo 2003 |
| Easily Amused Music | Easily Amused Demo 2003 |
| Mother of Pearl Records Inc. | Heather Bishop Demo 2003 |
| Glen Willows | Inward Eye Demo 2003 |
| Moody, Penner and Swain | Moody, Penner and Swain |

Easily Amused



## FONDS POUR L'ENREGISTREMENT DE MAQUETTES

Ce programme a été conçu pour aider à financer l'enregistrement de maquettes par des artistes manitobains à des fins de promotion. Tous les genres de musique sont admissibles à ce programme.

Au cours de l'exercice 2002-2003, 22 demandes ont été approuvées, pour une contribution totale de 25 950 $.

Shadez

Driver

Murray Pulver

Angela Nespiak

## SOUND RECORDING PROGRAMS

## PROGRAMMES VISANT LES ENREGISTREMENTS SONORES

### RECORDING ARTIST TOURING SUPPORT PROGRAM

This program is designed to assist Manitoba recording artists reach audiences to promote their sound recording products through touring. The album to be toured is assessed on its Canadian content, with specific emphasis on Manitoba content, quality, suitability for radio play and sales potential.

During the 2003 fiscal year, 21 applications were approved for a total contribution of $42,700.

| APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|
| Spike Blakey Productions Inc | Mitch Dorge - "As Trees Walking" |
| The Perms | The Perms - "Clark Drive" |
| Nathan Music Co | Nathan "Stranger" |
| Smith, Funk, & Strauss | Andrew Smith "Say No More" |
| The Wailin Jennys | The Wailin' Jennys Tour 2002 |
| Paper Moon Music | Paper Moon - "1000 Reasons To Stay . . . 1 Reason To Leave" Western Canada |
| Smallman Records | Sixty Stories - "Anthem Red" |
| Scott Nolan | Scott Nolan - "Postcards" |
| Endearing Records Inc | projektor/Waking Eyes Tour 2002 |
| Easily Amused Music | Easily Amused - "Novice" |
| Jaylene Johnson Music | Jaylene Johnson - "Shortcut Tour 2002" |
| Greg MacPherson | Greg MacPherson Band "Good Times Coming Back Again" |
| Frek Sho Productions | Frek Sho |
| Nicky Mehta | Nicky Mehta "Weather Vane" |
| The Wyrd Sisters | The Wyrd Sisters - "Sin and Other Salvations" |
| Westlake Management | Doc Walker - "Curve" |
| The Telepathic Butterflies | The Telepathic Butterflies - "Nine Songs" |
| Paper Moon Music | Paper Moon "1000 Reasons To Stay . . . 1 Reason To Leave" Eastern Canada/US Tour |
| Mood Ruff | Mood Ruff - "Antarctica" |
| Red Letter Music | Christine Fellows "The Last One Standing" |
| Jennifer Clarke Skromeda | Jennifer Clarke Skromeda - European Tour |

### MUSIC VIDEO FUND

This program is designed to encourage the production of music videos in order to aid in the promotion and marketing of album projects with national distribution. The project must be designed for a Manitoba recording artist to promote a previously released or soon-to-be released recording, and must meet the Manitoba Content Points with regards to production of the video.

During the 2003 fiscal year, two applications were approved for a total contribution of $12,500.

### PROGRAMME DE SOUTIEN À L'INTENTION DES ARTISTES EXÉCUTANTS QUI FONT DES TOURNÉES

Ce programme a été conçu pour venir en aide aux artistes exécutants du Manitoba afin qu'ils puissent faire des tournées pour promouvoir leurs enregistrements sonores. L'album qui fait l'objet de la tournée est évalué selon son contenu canadien. De plus, on accorde une attention particulière au contenu manitobain, à la qualité, au potentiel de vente et à la possibilité de faire tourner l'album à la radio.

Au cours de l'exercice 2002-2003, 21 demandes ont été approuvées, pour une contribution totale de 42 700 $.

### FONDS DE PRODUCTION DE VIDÉOCLIPS

Ce programme a été conçu pour encourager la production de vidéoclips visant à favoriser la promotion et la mise en marché d'un album distribué à l'échelle nationale. Le programme s'adresse aux artistes exécutants manitobains qui souhaitent promouvoir un enregistrement dont la diffusion est imminente ou a déjà eu lieu, et qui satisfait aux exigences en matière de contenu manitobain.

Au cours de l'exercice 2002-2003, deux demandes ont été approuvées, pour une contribution totale de 12 500 $.

| APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|
| Eye Line Productions | Sonic Bloom "Neopolitan" Music Video |
| Slo Coach Recordings | Mood Ruff - "Antarctica" |

### RECORD PRODUCT MARKETING SUPPORT PROGRAM

This program is designed to assist with the marketing and promotion of Manitoba sound recording products. Marketing support is available for sound recording products that meet Manitoban sound recording content requirements.

During the 2003 fiscal year, 12 applications were approved for a total contribution of $23,400.

## SOUND RECORDING PROGRAMS

### PROGRAMME DE SOUTIEN POUR LA MISE EN MARCHÉ D'ENREGISTREMENTS SONORES

Ce programme a été conçu pour soutenir la mise en marché et la promotion d'enregistrements sonores manitobains. De l'appui pour la mise en marché est disponible pour les enregistrements sonores qui satisfont aux exigences en matière de contenu manitobain.

Au cours de l'exercice 2002-2003, 12 demandes ont été approuvées, pour une contribution totale de 23 400 $.

| APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|
| Endearing Records Inc. | Waking Eyes - "Combing the Clouds" |
| Endearing Records Inc. | Paper Moon - "1000 Reasons |
| | To Stay 1 Reason To Leave" |
| Madrigaia | Madrigaia "Viva Voce" |
| The Velvet Pill | The Velvet Pill - 2002 Marketing Support |
| Sonic Bloom | Sonic Bloom - "Hurry" |
| Dead Daisy Records | Andrew Spice "Apocalyptic" |
| Studio 11 | Studio 11 Compilation CD |
| Foster Martin Band | Thank You Lord For The Sun |
| Balanced Records | Solidaze Sessions |
| Ki-Keek Music | Ki-Keek Country Compilation 5 |
| Smallman Records | Sixty Stories - "Anthem Red" |
| Jonathan W. Buller | Jon Buller - Broken Drum |

### MARKET ACCESS PROGRAM

Market Access is a program of the Manitoba Music & Motion Pictures Development Project (M3P) and is administered by the Manitoba Audio Recording Industry Association (MARIA) and supported with program assistance from MANITOBA FILM & SOUND.

The purpose of the Market Access Program is to support Manitoba artists and music industry professionals in professional development and attending and enhancing their presence at professionally organized music industry conferences, showcases, and other related approved events.

In fiscal year 2003, MANITOBA FILM & SOUND committed $30,000 to the Market Access Program.

### PROGRAMME D'ACCÈS AUX MARCHÉS

Le programme d'accès aux marchés est un programme du Manitoba Music & Motion Pictures Development Project (M3P) que gère la Manitoba Audio Recording Industry Association (MARIA) et qui bénéficie du soutien de la Société.

## PROGRAMMES VISANT LES ENREGISTREMENTS SONORES

Le programme d'accès aux marchés a pour but d'aider les artistes et les professionnels de l'industrie de la musique du Manitoba dans leur épanouissement professionnel et de leur permettre de participer ou d'être plus présents à des conférences, à des salons et à d'autres manifestations connexes approuvées, organisées de manière professionnelle par l'industrie de la musique.

Pendant l'exercice 2003, la Société a affecté 30 000 $ au programme d'accès aux marchés.

| APPLICANT/DEMANDEUR | PROJECT/PROJET | APPLICANT/DEMANDEUR | PROJECT/PROJET |
|---|---|---|---|
| Easily Amused | APCA | | |
| Steeple Chaser | CANADIAN MUSIC WEEK | The Wailin' Jennys | North American Folk Alliance |
| Loco | CANADIAN MUSIC WEEK | Paquin Entertainment Group | NxNE - North by Northeast |
| Endearing Records | CANADIAN MUSIC WEEK | Nathan | NxNE - North by Northeast |
| Pushing Daisies | CANADIAN MUSIC WEEK | Loco | NxNE - North by Northeast |
| Doc Walker | CANADIAN MUSIC WEEK | The Farrell Bros. | NxNE - North by Northeast |
| Easily Amused | CANADIAN MUSIC WEEK | Rudimental | NxNE - North by Northeast |
| Inward Eye | CANADIAN MUSIC WEEK | Girls | NxNE - North by Northeast |
| Madrigaia | CANADIAN MUSIC WEEK | Christine Fellows | NxNE - North by Northeast |
| Monica Schroeder | CANADIAN MUSIC WEEK | The Telepathic Butterflies | NxNE - North by Northeast |
| Paper Moon | CANADIAN MUSIC WEEK | Thom Sparling | NxNE - North by Northeast |
| Terry Vain & the Itch | CANADIAN MUSIC WEEK | Dave Hopwood | Building a Songwriting Career 2003 - Nashville |
| Paquin Entertainment Group | CCMA | Norman Clemis | Building a Songwriting Career 2003 - Nashville |
| Foster Martin Band | CCMA | Madrigaia | CBC Cdn Music Dream |
| Paper Moon | Halifax Pop Explosion | Steve Schellenberg | CBC Cdn Music Dream |
| Endearing Records | Halifax Pop Explosion | The Telepathic Butterflies | CMJ |
| Endearing Records | MIDEM | Madrigaia | Contact Ontario |
| Arbor Records | MIDEM | Larry Kunkel | Gospel Music Assoc Week |
| Smallman Records | MIDEM | The Waking Eyes | International Pop Overthrow |
| Rising Sun Productions | MIDEM | Easily Amused | NACA |
| Sunshine Records | MIDEM | Doc Walker | Nashville Showcase |
| Loco | NMW - New Music West | The Swing Cats | NEMO |
| Sonic Bloom | NMW - New Music West | Smallman Records | Nitro Records Showcase |
| Paquin Entertainment Group | NMW - New Music West | Smallman Records | NYC Sanderson/Taylor Showcase |
| Duotang | NMW - New Music West | Sonic Bloom | Ontario Radio Promo Tour |
| demigod | NMW - New Music West | The Wyrd Sisters | Performing Arts Exchange Showcase |
| Smallman Records | NMW - New Music West | BurntheBtrack | Private Showcase |
| Nicky Mehta | NMW - New Music West | Jaylene Johnson | Seminar in the Rockies |
| Endearing Records | NMW - New Music West | Heather Bishop | SK Showcase of the Arts |
| The Waking Eyes | NMW - New Music West | Tracy K | Toronto Blues Society 16th Annual Women's Blues Revue |
| Rick Unruh | North American Folk Alliance | Christine Fellows | OCFF |
| The Duhks | North American Folk Alliance | Jeremy Proctor | OCFF |
| Jeremy Proctor | North American Folk Alliance | Manitoba Hal | OCFF |
| Scott Nolan | North American Folk Alliance | Mark Reeves | OCFF |
| Steve Schellenberg | North American Folk Alliance | Das Macht SHOW! | Prairie Music Week |
| Nathan | North American Folk Alliance | Paquin Entertainment Group | SXSW - South by Southwest |
| Mark Reeves | North American Folk Alliance | Chris Frayer | SXSW - South by Southwest |
| Alana Levandoski | North American Folk Alliance | The Telepathic Butterflies | SXSW - South by Southwest |

## FINANCIAL STATEMENTS

MARCH 31, 2003

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## MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL REPORTING

The preparation of the financial statements and other information contained in this Annual Report is the responsibility of management of Manitoba Film and Sound Recording Development Corporation.

The financial statements have been prepared with Canadian generally accepted accounting principles using management's estimates and judgments where appropriate. The financial information shown elsewhere in this Annual Report is consistent with information contained in the financial statements.

Management of Manitoba Film and Sound Recording Development Corporation has developed and maintains accounting systems and internal controls designed to provide reasonable assurance of the reliability of the financial information, and that assets are appropriately accounted for and adequately safeguarded.

The financial statements for the year ended March 31, 2003 have been audited by Meyers Norris Penny LLP in accordance with generally accepted auditing standards. The Auditors' Report outlines the scope of their audit and their opinion on the presentation of the information included in the financial statements.

The Board of Directors carries out its responsibility for the review and approval of the financial statements to be included in the Annual Report. The Board of Directors meet with management and the auditor, Meyers Norris Penny LLP, to ensure that each party has properly discharged their responsibilities. The Board of Directors then designate the Chair, the Chief Executive Officer and one Board member-at-large to approve the Annual Report.

Carole Vivier

Carole Vivier, CEO

## AUDITORS' REPORT

To the Board of Directors
Manitoba Film and Sound Recording Development Corporation

We have audited the balance sheet of Manitoba Film and Sound Recording Development Corporation as at March 31, 2003 and the statements of revenues and expenditures and net assets and cash flows for the year then ended. These financial statements are the responsibility of the Corporation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Corporation as at March 31, 2003 and the results of its operations and cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Meyers Norris Penny LLP

April 25, 2003 Chartered Accountants

## BALANCE SHEET

MARCH 31, 2003

### ASSETS

| | 2003 | 2002 |
|---|---|---|
| CURRENT | | |
| Cash (Note 3) | $ 814,695 | $ 830,523 |
| Notes receivable (Note 4) | 193,595 | 239,318 |
| Funding receivable | 300,000 | 1,100,000 |
| Accounts receivable and accrued interest | 14,436 | 22,374 |
| Prepaid expenses | 14,644 | 12,795 |
| Inventory | 3,200 | 10,376 |
| | **1,340,570** | **2,215,386** |
| NOTES RECEIVABLE (Note 4) | - | 65,950 |
| CAPITAL ASSETS (Note 5) | 79,658 | 84,552 |
| | **$1,420,228** | **$2,365,888** |

### LIABILITIES

| | 2003 | 2002 |
|---|---|---|
| CURRENT | | |
| Accounts payable | $ 53,053 | $ 65,728 |
| Deferred revenue (Note 6) | 551,132 | 519,858 |
| Carry-over commitments (Note 7) | 486,683 | 1,318,205 |
| Current portion of long-term debt (Note 8) | 193,595 | 239,318 |
| | 1,284,463 | 2,143,109 |
| LONG-TERM DEBT (Note 8) | - | 53,788 |
| | **1,284,463** | **2,196,897** |
| FORWARD COMMITMENTS (Note 9) | | |
| **NET ASSETS (Note 10)** | | |
| Net assets invested in capital assets | 79,658 | 84,552 |
| Net assets unrestricted | 56,107 | 84,439 |
| | 135,765 | 168,991 |
| | **$1,420,228** | **$2,365,888** |

ON BEHALF OF THE BOARD:

C Barker Director

R. Macklin Director

## MANITOBA FILM AND SOUND RECORDING DEVELOPMENT CORPORATION

### STATEMENT OF REVENUES AND EXPENDITURES AND NET ASSETS

YEAR ENDED MARCH 31, 2003

| | 2003 | 2002 |
|---|---|---|
| REVENUES | | |
| Province of Manitoba funding | $2,352,626 | $3,384,042 |
| Interest income | 29,766 | 38,535 |
| Program recoupments | 185,282 | 121,253 |
| Industry contribution | - | 11,642 |
| | **2,567,674** | **3,555,472** |
| EXPENDITURES | | |
| Film and Television Programs Funding: | | |
| Film Development Financing Program | 85,700 | 123,570 |
| Film Production Financing Program | 1,254,600 | 2,152,113 |
| Access to Markets Program | 17,500 | 24,702 |
| Access to Festivals Program | 4,310 | - |
| Low Budget Feature Film Development Financing Program | 42,200 | 31,785 |
| Emerging Talent Matching Funds Program | 18,000 | 10,000 |
| Feature Film Completion Funding Program | - | 68,134 |
| Interest expense | 12,387 | 11,603 |
| | **1,434,697** | **2,421,907** |
| Sound Programs Funding: | | |
| Sound Recording Production Fund | 104,906 | 84,250 |
| Demo Recording Fund | 25,287 | 25,860 |
| Music Video Fund | 12,500 | 19,000 |
| Record Product Marketing Support Program | 22,500 | 23,925 |
| Recording Artist Touring Support Program | 42,312 | 27,113 |
| Professional Development Program | (628) | 43,463 |
| Tour Manitoba Program | (5,000) | 20,000 |
| Market Access Program | 30,000 | - |
| | **231,877** | **243,611** |
| Industry Support: | | |
| Film: | | |
| Industry Associations | 43,200 | 41,000 |
| Sponsorships | 53,250 | 33,850 |
| | **96,450** | **74,850** |
| New Media: | | |
| Sponsorships | 6,000 | - |
| | **6,000** | **-** |
| Sound Recording: | | |
| Industry Associations | - | 1,000 |
| Sponsorships | 14,500 | 15,000 |
| | **14,500** | **16,000** |
| Film Commission/Locations Services | **122,026** | **88,525** |
| Programs delivery: | | |
| Salaries | 172,494 | 142,459 |
| Marketing/Operating | 125,386 | 146,966 |
| | **297,880** | **289,425** |
| Corporate administration: | | |
| Salaries | 259,365 | 236,252 |
| Marketing/Operating | 138,105 | 175,511 |
| | 397,470 | 411,763 |
| | **2,600,900** | **3,546,081** |
| EXCESS (DEFICIENCY) OF REVENUES OVER EXPENDITURES | (33,226) | 9,391 |
| NET ASSETS, BEGINNING OF YEAR | 168,991 | 159,600 |
| NET ASSETS, END OF YEAR | **$ 135,765** | **$ 168,991** |

### STATEMENT OF CASH FLOWS

YEAR ENDED MARCH 31, 2003

| | 2003 | 2002 |
|---|---|---|
| CASH PROVIDED (USED) BY: | | |
| OPERATING ACTIVITIES | | |
| Excess (deficiency) of revenues over expenditures | $ (33,226) | $ 9,391 |
| Amortization | 26,571 | 23,500 |
| Loss on disposal | - | 376 |
| Carry-over commitments | 1,713,938 | 2,653,916 |
| Payments on outstanding carry-over commitment | (2,549,159) | (1,629,330) |
| Funding receivable | 800,000 | (1,100,000) |
| Deferred revenue | 31,274 | 519,858 |
| Accounts receivable and accrued interest | 7,938 | (13,127) |
| Prepaid expenses | 1,849 | 172 |
| Inventory | 7,176 | (4,628) |
| Accounts payable | (12,675) | 31,448 |
| | **(6,314)** | **491,576** |
| INVESTING ACTIVITIES | | |
| Additions to capital assets | (21,676) | (26,660) |
| Proceeds on disposal of capital assets | - | 2,749 |
| Repayment of notes receivable | 111,673 | 22,775 |
| Advance of notes receivable | - | (143,106) |
| | **89,997** | **(144,242)** |
| FINANCING ACTIVITIES | | |
| Repayment of long-term debt | (99,511) | (34,937) |
| Advances of long-term debt | - | 143,106 |
| | **(99,511)** | **108,169** |
| INCREASE (DECREASE) IN CASH FLOWS | (15,828) | 455,503 |
| CASH, BEGINNING OF YEAR | 830,523 | 375,020 |
| CASH, END OF YEAR | **$ 814,695** | **$ 830,523** |

## NOTES TO THE FINANCIAL STATEMENTS

### 1. NATURE OF BUSINESS

Manitoba Film and Sound Recording Development Corporation (the "Corporation") is a statutory corporation created by the Province of Manitoba through The Manitoba Film and Sound Recording Development Corporation Act. The chief objective of the Corporation is to foster growth of the Manitoba film and sound recording industries by providing financial and other assistance.

The Corporation has been designated by the Minister of Finance to administer the Manitoba Film and Video Production Tax Credit Program, including registration of productions and review of tax credit applications.

### 2. SIGNIFICANT ACCOUNTING POLICIES

These financial statements are prepared in accordance with Canadian generally accepted accounting principles and include the following significant accounting policies:

PROGRAM FUNDING

The Corporation provides grant funding to Manitoba companies and individuals in order to promote Manitoba's film and sound recording artists and industries. The grant may nominally take the form of equity financing from which, in the future, there may be a recovery of principal or return on investment.

REVENUE RECOGNITION

Any recovery of principal or return on investment of programs funded is recorded as program recoupments, when received.

CAPITAL ASSETS

Capital assets are recorded at cost. Amortization is provided using the straight-line method at rates intended to amortize the cost of the assets over their estimated useful lives. The annual rates are as follows:

| | |
|---|---|
| Website | 30% |
| Computer equipment | 30% |
| Furniture | 20% |
| Leasehold improvements | 5% |
| Equipment | 20% |

MEASUREMENT UNCERTAINTY

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period.

Amortization of capital assets is provided based on the Corporation's estimated useful lives of those assets.

These estimates and assumptions are reviewed periodically and, as adjustments become necessary, they are reported in earnings in the periods in which they become known.

### 3. CASH

Cash on deposit earns monthly interest at the Chartered Bank's commercial rates.

### 4. NOTES RECEIVABLE

Notes receivable reflect loans advanced under the Special Loan fund, are required to be repaid as follows:

| | 2003 | 2002 |
|---|---|---|
| Term loan bearing interest at Prime plus 1%, interest payable monthly, and principal balance due on September 1, 2003 (extended from June 1, 2002), secured by an assignment of film tax credits. | $ 95,168 | $ 150,000 |
| Term loan bearing interest at 7.0%, interest payable monthly, and principal balance due August 18, 2003, secured by an assignment of film tax credits. | - | 12,162 |
| Term loan bearing interest at 4.25%, interest payable monthly, and principal balance due August 1, 2003, secured by an assignment of film tax credits. | 32,500 | 32,500 |
| Term loan bearing interest at 5.25%, interest payable monthly, and principal balance due September 13, 2003, secured by an assignment of film tax credits. | - | 21,288 |
| Term loan bearing interest at 3.5%, interest payable monthly, and principal balance due January 30, 2003, secured by an assignment in part of license fee. | - | 23,391 |
| Term loan bearing interest at Prime plus 1%, interest payable monthly, and principal balance due September 1, 2003 (extended from January 30, 2003), secured by an assignment of film tax credits. | 56,329 | 56,329 |
| Term loan bearing interest at Prime plus 1%, interest payable monthly, and principal balance due September 1, 2003 (extended from February 20, 2003), secured by an assignment of film tax credits. | 9,598 | 9,598 |
| | 193,595 | 305,268 |
| Less: Current portion | 193,595 | 239,318 |
| | **$ -** | **$ 65,950** |

### 5. CAPITAL ASSETS

| | 2003 | | | 2002 |
|---|---|---|---|---|
| | Cost | Accumulated Amortization | Net Book Value | Net Book Value |
| Website | $ 4,907 | $ 4,270 | $ 637 | $ 2,110 |
| Computer equipment | 56,234 | 40,181 | 16,053 | 19,652 |
| Furniture | 45,810 | 26,597 | 19,213 | 25,589 |
| Leasehold improvements | 50,968 | 7,610 | 43,358 | 36,336 |
| Equipment | 2,358 | 1,961 | 397 | 865 |
| | **$ 160,277** | **$ 80,619** | **$ 79,658** | **$ 84,552** |

## 6. DEFERRED REVENUE

The Province of Manitoba has provided funds directed to specific programs in the next fiscal year. These funds consist of:

| | 2003 | 2002 |
|---|---|---|
| Sound portfolio investment equity program | $ 277,500 | $ 277,500 |
| Interactive media program | 273,632 | - |
| Film and television programs | - | 242,358 |
| | **$ 551,132** | **$ 519,858** |

## 7. CARRY-OVER COMMITMENTS

Due to lead times required to obtain all the resources necessary to complete film, video and audio productions, the Corporation approves applications for funding which may not be disbursed until subsequent fiscal periods. Particulars of such approved funding in fiscal year ended March 31, 2003 and prior years, which were not fully advanced as at March 31, 2003 are as follows:

| | Year of Commitment | | | | Total | |
|---|---|---|---|---|---|---|
| | 02/03 | 01/02 | 00/01 | 99/00 | 2003 | 2002 |
| Film | | | | | | |
| Film development | $41,137 | $5,648 | $500 | $800 | $48,085 | $27,206 |
| Film production | 259,071 | 79,651 | 12,177 | 4,000 | 354,899 | 1,196,114 |
| Access to markets and festivals | 1,750 | - | - | - | 1,750 | 1,071 |
| Emerging talent matching funds | 3,400 | 1,000 | - | - | 4,400 | 1,000 |
| Industry support | 2,000 | - | - | - | 2,000 | - |
| Discretionary film | - | - | - | - | - | 943 |
| | **307,358** | **86,299** | **12,677** | **4,800** | **411,134** | **1,226,334** |
| Sound | | | | | | |
| Sound recording | $41,221 | $9,000 | - | - | $50,221 | $55,750 |
| Demo recording | 4,755 | 681 | - | - | 5,436 | 7,184 |
| Audio marketing | 1,500 | - | - | - | 1,500 | 4,800 |
| Sound touring | (108) | - | - | - | (108) | 1,660 |
| Music video production | 500 | - | - | - | 500 | 1,000 |
| Tour Manitoba | 15,000 | - | - | - | 15,000 | 20,000 |
| Professional development | - | - | - | - | - | 1,477 |
| Market Access | 3,000 | - | - | - | 3,000 | - |
| | **65,868** | **9,681** | **-** | **-** | **75,549** | **91,871** |
| Total Commitments | **$373,226** | **$95,980** | **$12,677** | **$4,800** | **$486,683** | **$1,318,205** |

## 8. LONG-TERM DEBT

Long-term debt reflects borrowings by the Corporation from the Province of Manitoba to fund Special Loans advanced. Special loans are secured by Notes Receivable which are detailed in Note 4.

| | 2003 | 2002 |
|---|---|---|
| Term loan bearing interest at Prime, interest payments due semi-annually and principal balance due September 1, 2003 (extended from June 1, 2002) | $ 95,168 | $150,000 |
| Term loan bearing interest at 3.25%, interest payments due semi-annually and principal balance due August 1, 2003 | 32,500 | 32,500 |
| Term loan bearing interest at 4.25%, interest payments due semi-annually and principal balance due September 13, 2003 | - | 21,288 |
| Term loan bearing interest at 2.5%, interest payments due semi-annually and principal balance due January 30, 2003 | - | 23,391 |
| Term loan bearing interest at Prime, interest payments due semi-annually and principal balance due September 1, 2003 (extended from January 30, 2003) | 56,329 | 56,329 |
| Term loan bearing interest at Prime, interest payments due semi-annually and principal balance due September 1, 2003 (extended from February 20, 2003) | 9,598 | 9,598 |
| | **193,595** | **293,106** |
| Less: current portion | 193,595 | 239,318 |
| | - | **$ 53,788** |

## 9. FORWARD COMMITMENTS

Due to the demand for funding of film, video and audio productions, the Corporation approves applications for funding which will not be disbursed until subsequent fiscal periods, contingent on future provincial funding.

As at March 31, 2003 the Corporation had forward commitments of $200,000.

## 10. NET ASSETS

| | Invested in capital assets | Unrestricted | 2003 | 2002 |
|---|---|---|---|---|
| Balance, beginning of year | $ 84,552 | $ 84,439 | $ 168,991 | $ 159,600 |
| Excess (deficiency) of revenues over expenditures | (26,571) | (6,655) | (33,226) | 9,391 |
| Investment in capital assets | 21,677 | (21,677) | - | - |
| Balance, end of year | **$ 79,658** | **$ 56,107** | **$ 135,765** | **$ 168,991** |

## NOTES TO THE FINANCIAL STATEMENTS

### 11. LEASE COMMITMENTS

The Corporation has entered into various lease agreements with minimum annual payments as follows:

| | |
|---|---|
| 2004 | $60,888 |
| 2005 | $20,994 |

### 12. ECONOMIC DEPENDENCE

The Corporation's primary source of income is derived from the Province of Manitoba in the form of an operating grant.

### 13. COMPARATIVE FIGURES

Certain of the prior year's comparative figures have been reclassified to conform with the current year's presentation.

FILM & SOUND

410 - 93 Lombard Avenue • Winnipeg MB R3B 3B1
Phone: 204.947.2040 • Fax: 204.956.5261
Email: explore@mbfilmsound.mb.ca
www.mbfilmsound.mb.ca